

# MICHIGAN VOTERS' VIEWS

## SUMMER 2020



American  
Petroleum  
Institute



## Summary of Key Findings

- 1 A large majority of Michigan voters recognize they rely on natural gas and oil in their homes and for transportation.
- 2 The coronavirus has had a huge impact on Michigan's economy, and most voters say the natural gas and oil industry will play an important role in the economic recovery.
- 3 Voters across the board prioritize energy independence, high-paying jobs, and keeping energy prices affordable. A majority of voters say producing natural gas and oil in the U.S. has a positive effect on national security.
- 4 Six in ten Michigan voters, including a majority of Democrats and independents, would be more likely to vote for a candidate who supports access to oil and gas produced in the U.S.

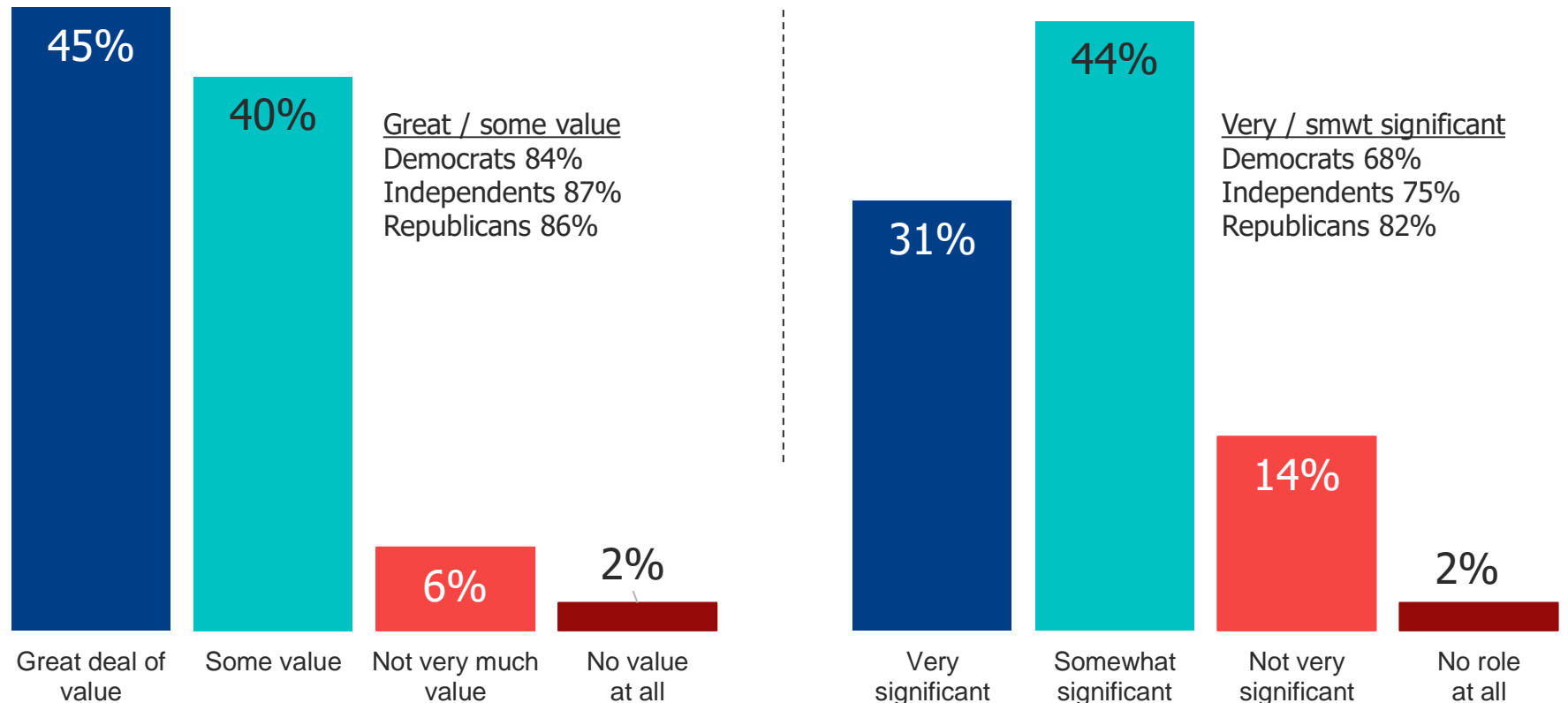
### Methodology

This poll was conducted between June 26-July 2, 2020 among a sample of 799 Michigan Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Michigan Registered Voters based on gender, age, educational attainment, race, home ownership, and 2016 Presidential vote. Results from the full survey have a margin of error of plus or minus 3 percentage points.

# 8 in 10 MI voters say natural gas and oil provide value to them personally; think it will play a large role in America's continued energy needs

*Thinking of the value that natural gas and oil provide to your life, would you say natural gas and oil provide to you personally...*

*How much of a role do you think natural gas and oil will be a part of America's energy needs 20 years from now?*

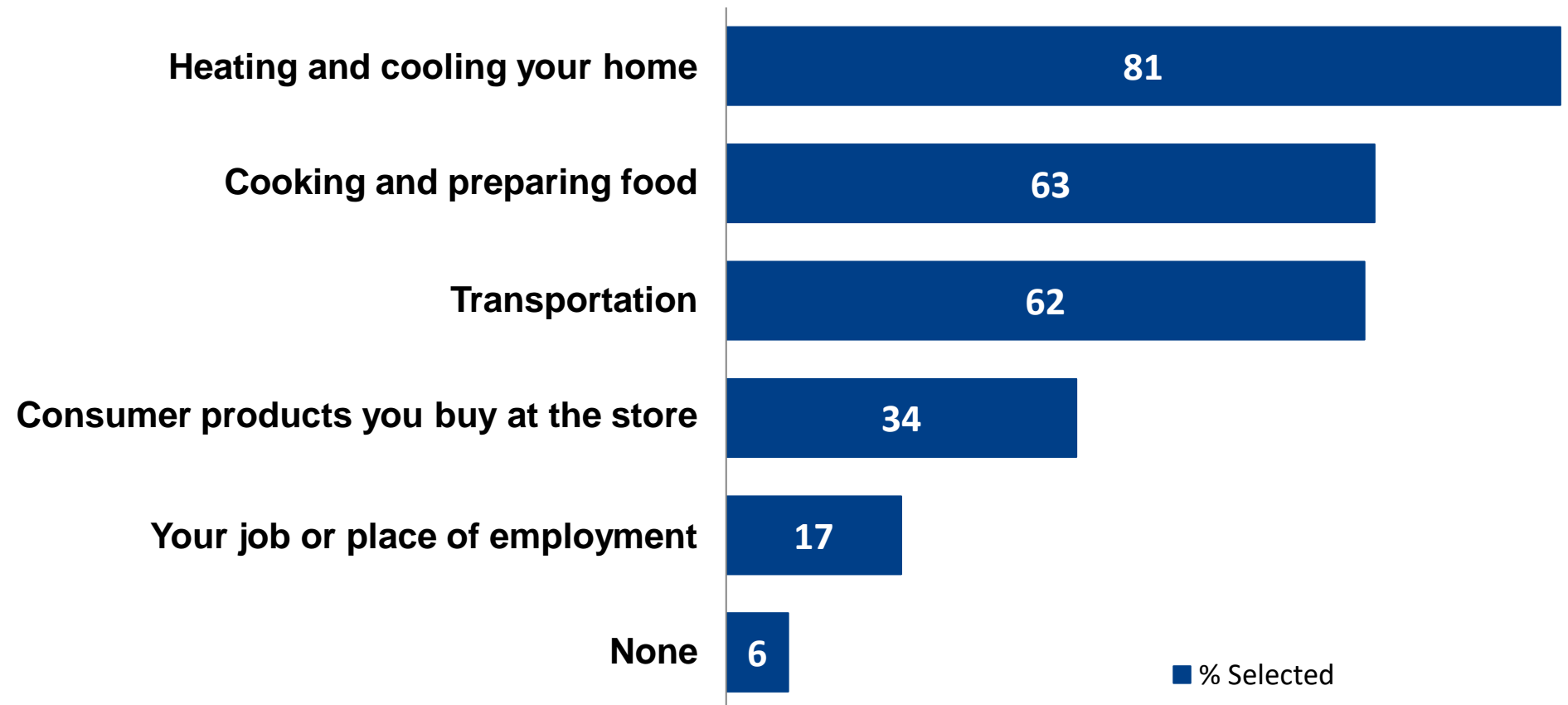


## MICHIGAN VOTERS

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## Large majority of MI voters rely on natural gas and oil in their homes as well as for transportation on a regular basis

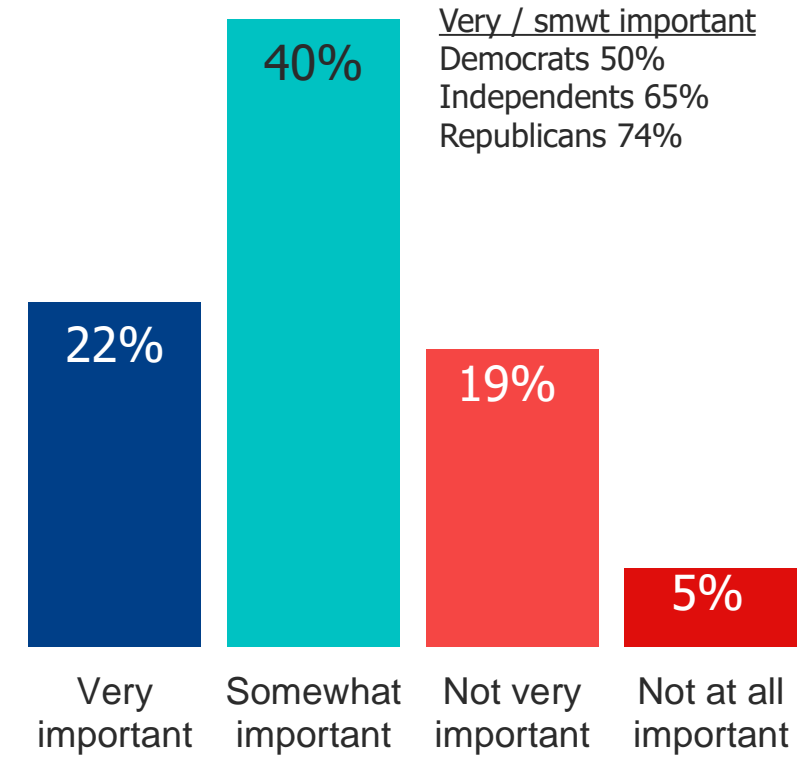
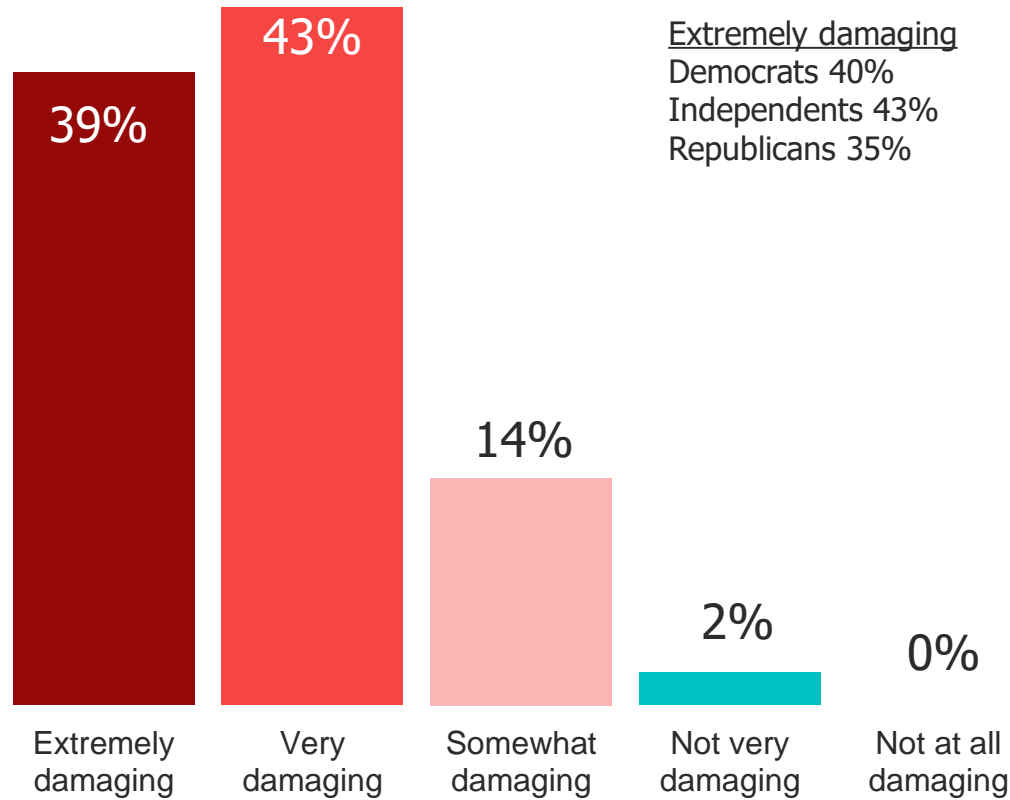
*Do you rely on natural gas or oil for any of the following on a regular basis? Please check all that apply.*



# Nearly all MI voters say COVID has damaged state economy; most say natural gas and oil will play an important role in economic recovery

*In your opinion, how damaging has the coronavirus (COVID-19) crisis been to the economy of your state?*

*How important of a role do you believe the natural gas and oil industry will have in helping the economy recover from the economic impacts of the coronavirus pandemic?*

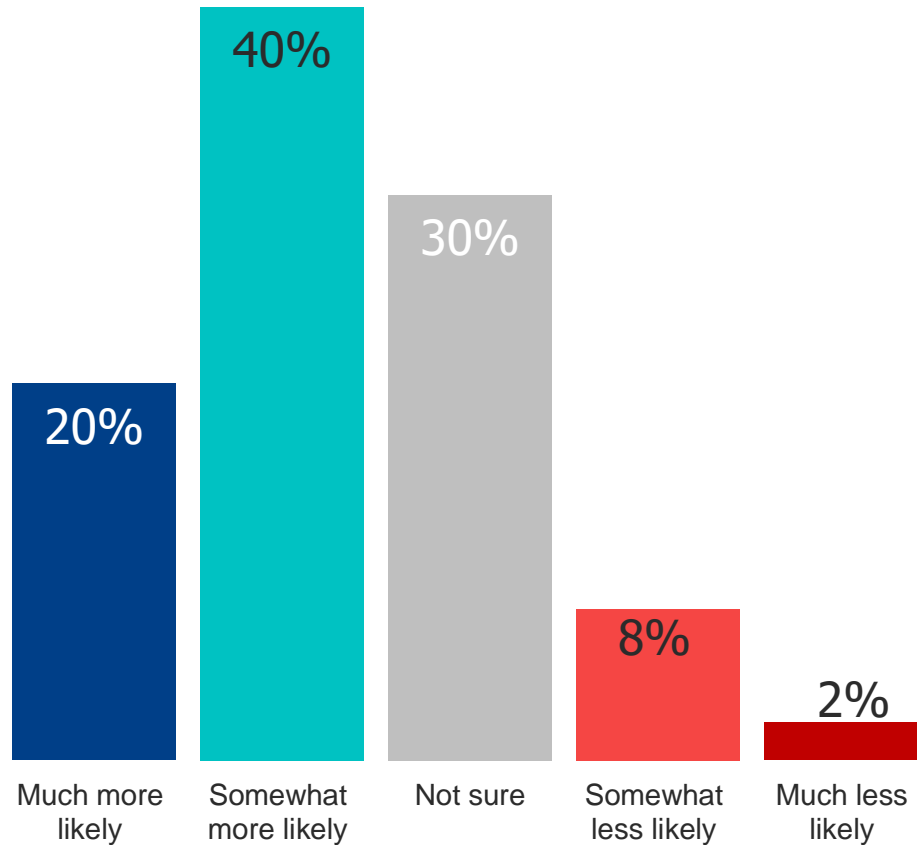


## MICHIGAN VOTERS

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## 6 in 10 MI voters, including half of Democrats, would be more likely to vote for a candidate who supports access to oil and gas produced in U.S.

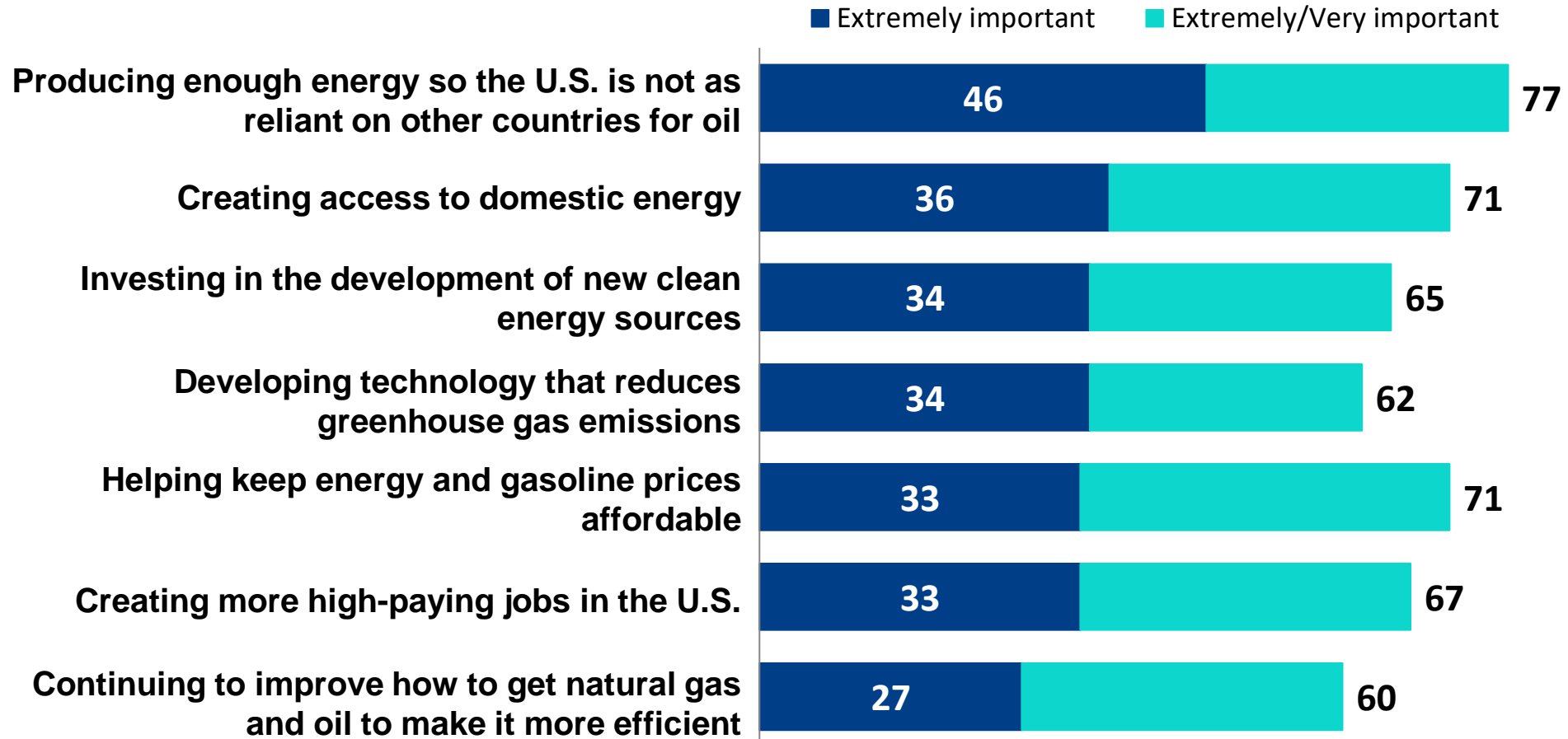
*If you heard that a candidate for public office in your state supports policies that ensure consumers continue to have access to natural gas and oil produced in the U.S., would that make you more or less likely to vote for that person?*



	Total more likely	Total Less Likely	Not Sure
<b>Total</b>	<b>60%</b>	<b>10%</b>	<b>30%</b>
Democrats	51%	15%	34%
Independents	52%	11%	37%
Republicans	80%	3%	17%
Non-college	65%	8%	28%
Bachelor's degree	59%	8%	33%
Post-grad	58%	14%	28%
Urban	66%	14%	21%
Suburban	60%	11%	30%
Rural	60%	7%	33%

## MI voters interested in energy independence, affordability, and investing in new clean energy sources

*Do you rely on natural gas or oil for any of the following on a regular basis? Please check all that apply.*



# MICHIGAN VOTERS

## Voters across the board want domestic energy that will ensure energy independence, jobs, & affordability; Dems also focused on clean energy

*Please indicate how important, if at all, you believe each of the following statements are -- extremely important, very important, somewhat important, not very important, or not at all important?*

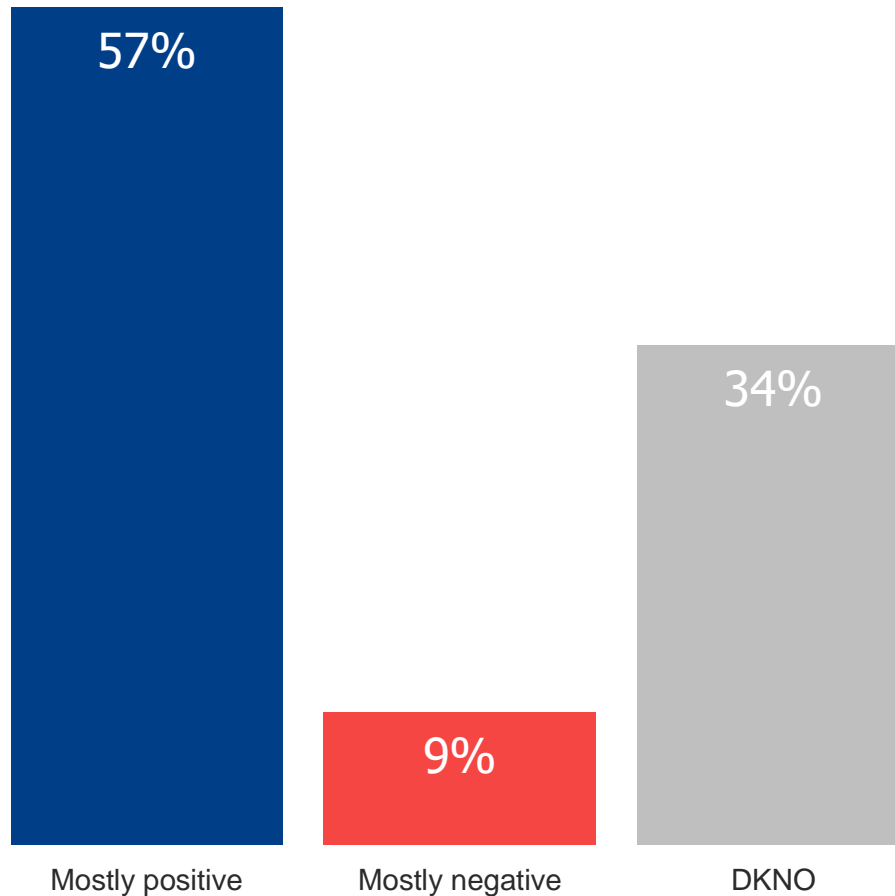
<i>(Extremely/very important) shown</i>	Producing enough energy	Access to domestic energy	Keep prices affordable	Create high-paying jobs	New clean energy sources	Greenhouse gas emissions	More efficient
<b>Total</b>	<b>77</b>	<b>71</b>	<b>71</b>	<b>67</b>	<b>65</b>	<b>62</b>	<b>60</b>
Democrats	76	68	71	70	78	79	60
Independents	74	75	66	66	67	60	54
Republicans	83	72	78	65	49	43	67
18-34	69	68	66	66	68	65	59
35-44	68	59	58	58	61	55	49
45-64	82	75	72	71	59	58	59
65+	82	75	81	66	75	70	69
Non-college	74	69	73	68	64	59	63
Bachelor's degree	80	67	72	64	63	57	55
Post-grad	75	78	69	69	69	70	63
Urban	76	71	73	73	69	71	58
Suburban	77	73	70	67	64	64	60
Rural	78	68	75	64	66	53	64

# MICHIGAN VOTERS



# Majority of MI voters think producing natural gas & oil in the U.S. has a positive impact on national security

*Do you think producing natural gas and oil here in the U.S. tends to have a mostly positive or mostly negative impact on our country's national security?*



	Mostly positive	Mostly negative	Neutral
<b>Total</b>	<b>57</b>	<b>9</b>	<b>34</b>
Democrats	46	9	45
Independents	56	10	34
Republicans	71	7	22
18-34	41	17	42
35-44	58	3	39
45-64	61	7	32
65+	69	5	27
Urban	58	19	23
Suburban	57	7	36
Rural	56	8	36

## MICHIGAN VOTERS

# MI voters want industry to continue developing new technologies for clean energy production and agree it is essential to maintaining a modern lifestyle

*Below are some statements about America's natural gas and oil. Please read each one and indicate the degree to which you agree or disagree with each.*

■ Strongly agree    ■ Total agree

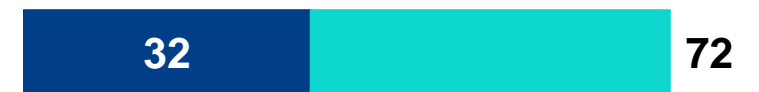
**Natural gas and oil companies should continue to work with the best minds to develop and apply new technologies to allow for cleaner and smarter energy production**



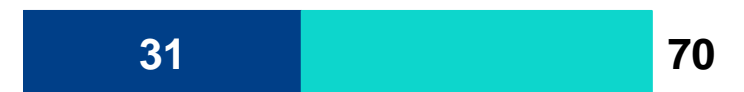
**Natural gas and oil are essential to a modern lifestyle. They provide the fuel, power, and products that make our everyday lives safer, healthier, and more comfortable**



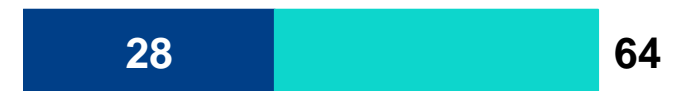
**Natural gas and oil products help provide access to heating, sanitization, and healthcare to billions of people around the world and are helping lift communities out of energy poverty**



**Because America is safely producing more natural gas and oil, our county is not as reliant on foreign sources of energy and has increased our country's national security**



**The raw products that the natural gas and oil industry produces help make medical devices and protective equipment that are critical to healthcare providers and patients throughout our nation**



**According to independent studies, the natural gas and oil industry supports millions of U.S. jobs which pay an average of \$108,000 which is almost twice the national average, boosts local and state economies, and helps energize American manufacturing**



**Natural gas and oil make renewable energy possible. Natural gas and petroleum products are used to make wind turbines and solar panels and provide power when other energy sources can't be used**



**U.S. carbon dioxide emissions are at their lowest levels in a decade and cleaner transportation fuels, alone with advanced technologies, have led to 99 percent lower car emissions than those manufactured before emissions controls**



## Industry working to develop clean and smart energy production stands out to voters across party lines and every demographic group

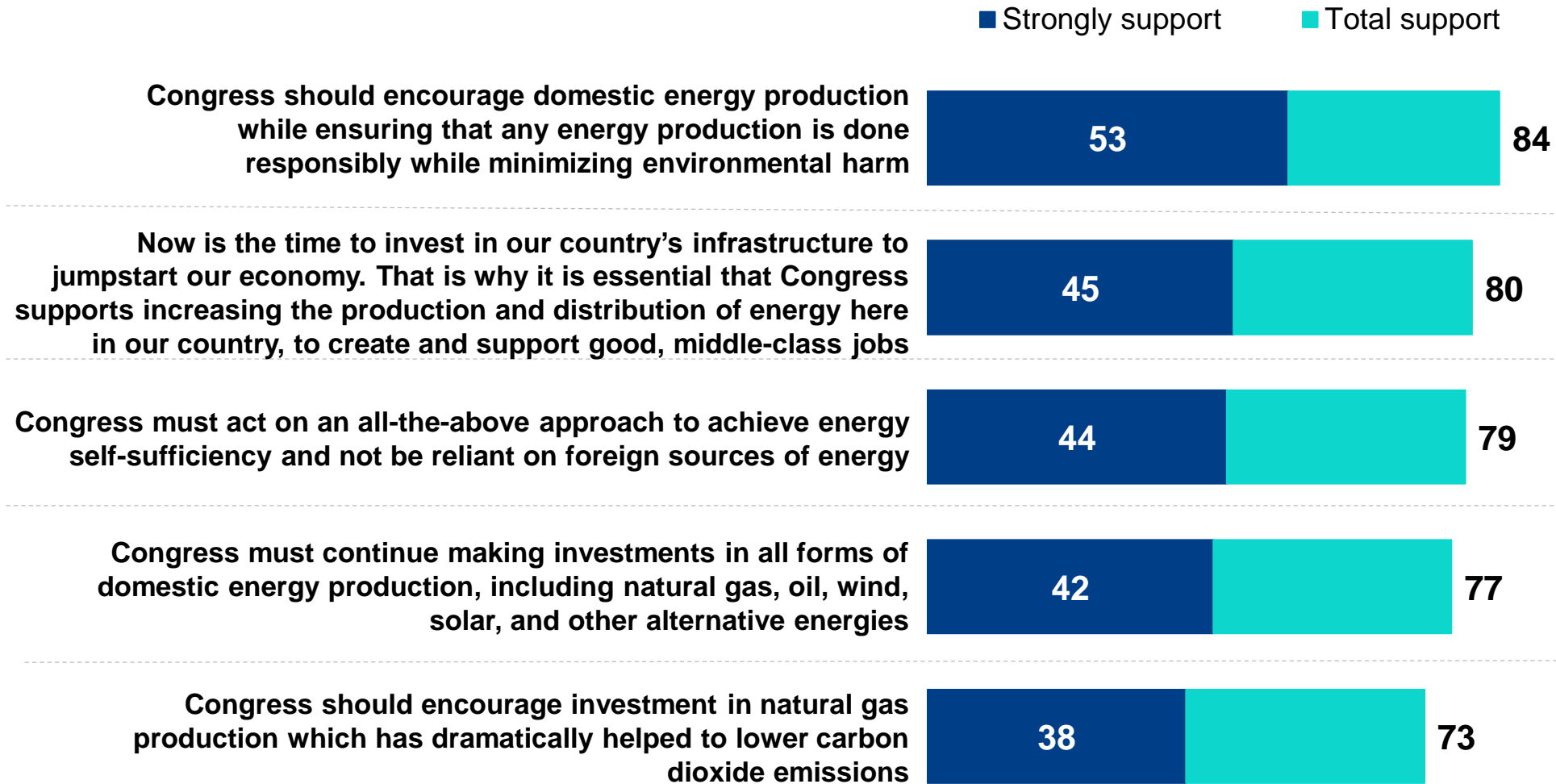
*Below are some statements about America's natural gas and oil. Please read each one and indicate the degree to which you agree or disagree with each.*

<i>(Total agree) shown</i>	<b>New tech</b>	<b>Essential to modern life</b>	<b>Lift out of energy poverty</b>	<b>Increased national security</b>	<b>Medical devices</b>	<b>Supports jobs</b>	<b>Renewable energy</b>	<b>Lower emissions</b>
<b>Total</b>	<b>84%</b>	<b>77%</b>	<b>72%</b>	<b>70%</b>	<b>61%</b>	<b>64%</b>	<b>67%</b>	<b>53%</b>
Democrats	83%	73%	71%	66%	58%	56%	62%	51%
Independents	81%	76%	67%	68%	56%	61%	62%	43%
Republicans	87%	84%	79%	77%	72%	75%	78%	67%
18-34	68%	65%	59%	58%	45%	45%	51%	42%
35-44	78%	66%	63%	63%	59%	59%	67%	43%
45-64	91%	85%	81%	81%	70%	72%	79%	61%
65+	94%	82%	78%	70%	68%	72%	66%	57%
Non-college	78%	75%	68%	66%	58%	56%	66%	55%
Bachelor's degree	83%	76%	71%	70%	63%	59%	63%	53%
Post-grad	90%	81%	77%	73%	64%	74%	72%	53%
Urban	74%	73%	74%	70%	60%	66%	63%	53%
Suburban	84%	79%	73%	71%	61%	62%	67%	54%
Rural	86%	76%	70%	70%	62%	65%	68%	52%

# MICHIGAN VOTERS

## MI voters want Congress to invest in domestic energy production and infrastructure that will jumpstart the economy and create high-paying jobs

*Below are some actions that Congress can take on energy. Please indicate if you support or oppose Congress taking the following actions.*



# MICHIGAN VOTERS

## Majority of voters across party lines support policies encouraging domestic energy production while minimizing harm to environment

*Below are some actions that Congress can take on energy. Please indicate if you support or oppose Congress taking the following actions.*

<i>(Total support) shown</i>	<b>Minimize harm</b>	<b>Infrastructure</b>	<b>All-the-above</b>	<b>Continue investments</b>	<b>Lower emissions</b>
<b>Total</b>	<b>84%</b>	<b>80%</b>	<b>79%</b>	<b>77%</b>	<b>73%</b>
Democrats	85%	79%	81%	84%	69%
Independents	85%	81%	79%	75%	68%
Republicans	83%	81%	81%	71%	84%
18-34	75%	67%	64%	61%	61%
35-44	78%	82%	79%	78%	75%
45-64	89%	86%	86%	83%	81%
65+	90%	81%	86%	85%	72%
White	86%	82%	82%	79%	73%
African American	82%	78%	88%	88%	78%
Urban	87%	81%	76%	73%	75%
Suburban	84%	79%	80%	77%	72%
Rural	84%	82%	82%	78%	75%

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