

# Poll on Keystone XL Pipeline

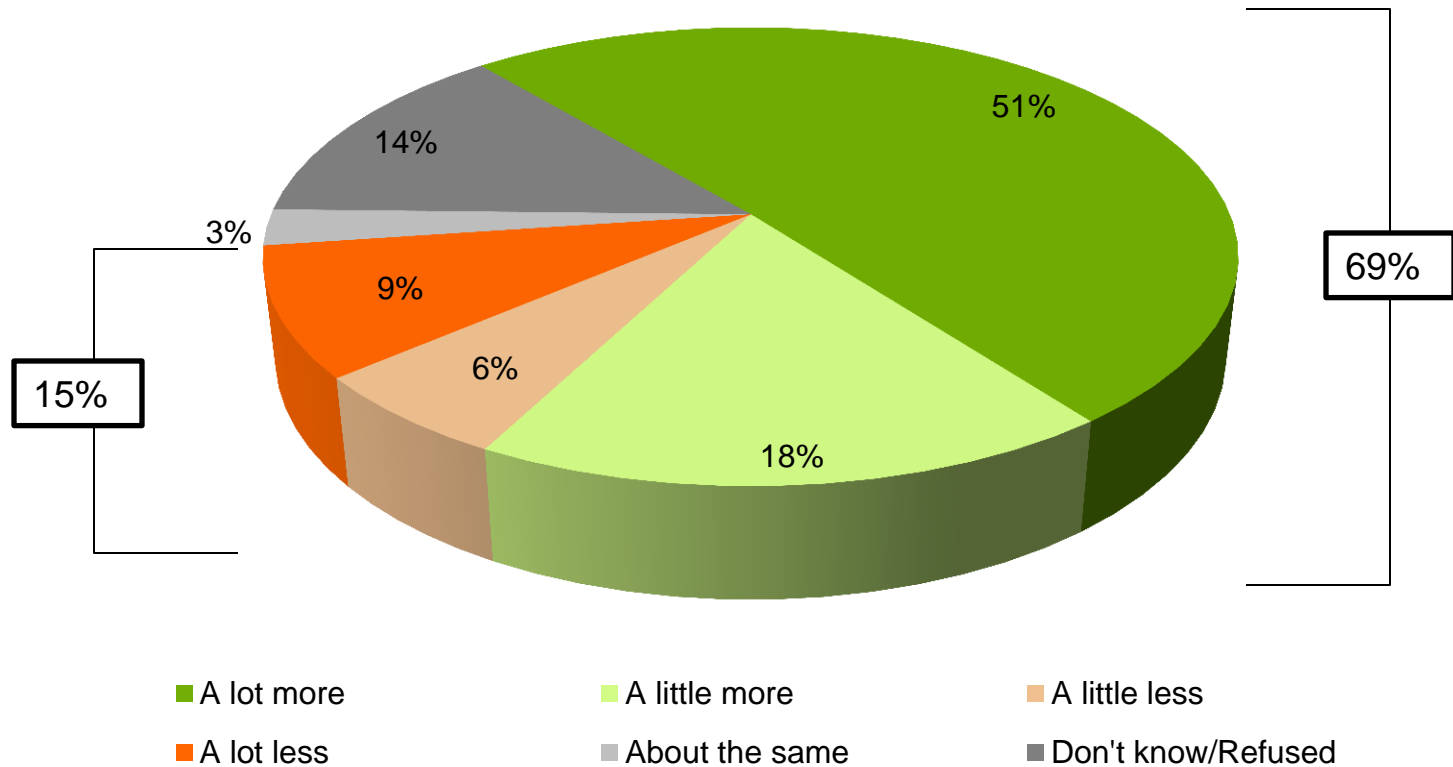
June 4, 2013

# Methodology

- **Background/Objectives:** Obtain an understanding of public sentiment towards the Keystone Pipeline among U.S. voters.
- **Audience:** 1,000 Registered Voters
- **Methodology:** Telephone interviews
- **Interview Dates:** May 28<sup>th</sup> – June 2<sup>nd</sup>, 2013

# Voters would like America to import more oil from Canada than other foreign countries.

*Would you like to see America import more or less of the oil it needs from Canada?*

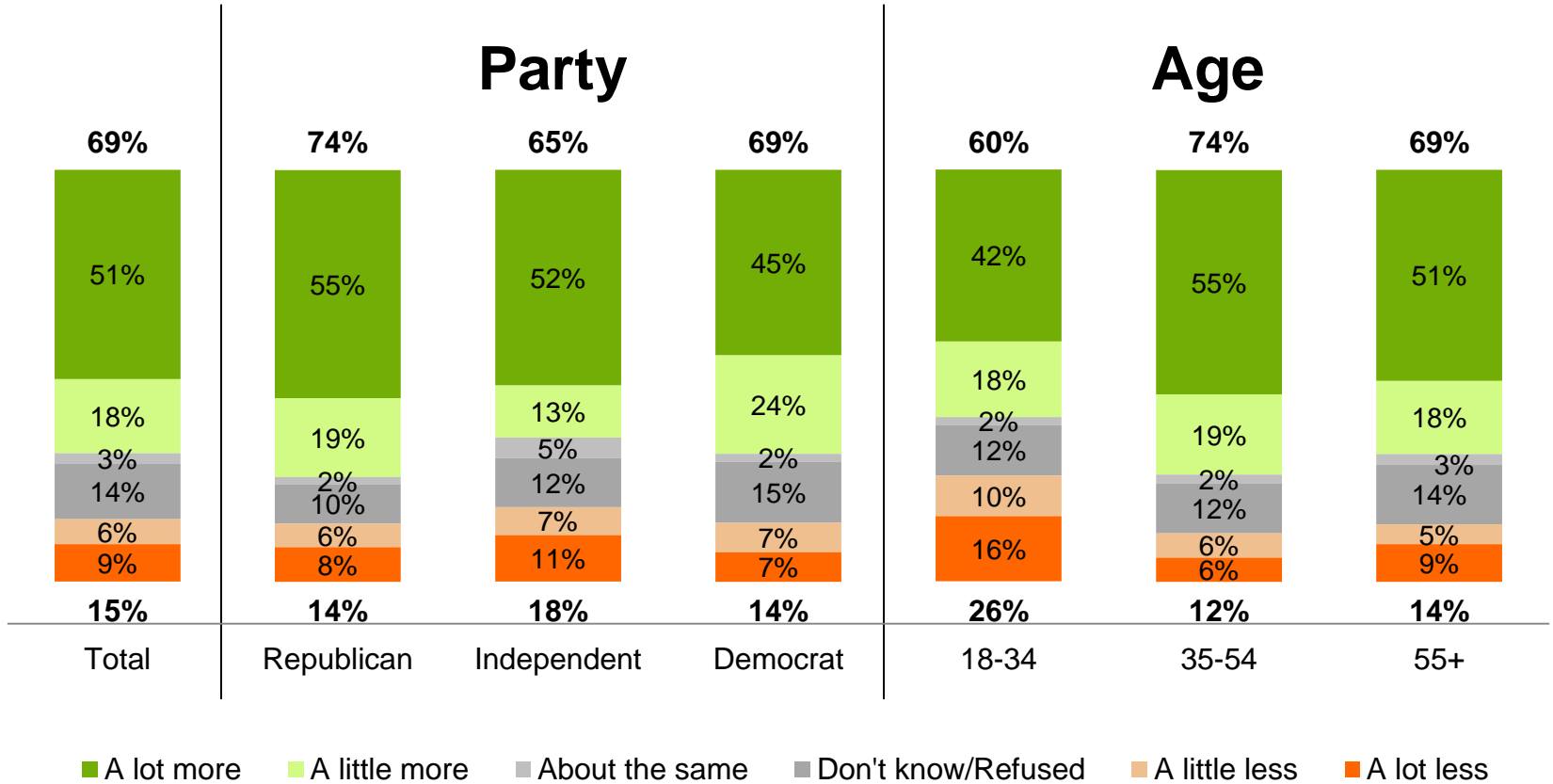


**BASE: All Respondents (n=1000)**

**Q1** If America continues to need to import some oil to meet its energy needs, would you like to see America import more or less of the oil it needs from Canada, rather than other foreign countries?

# Canadian Oil Imports by Party and Age

*Would you like to see America import more or less of the oil it needs from Canada?*



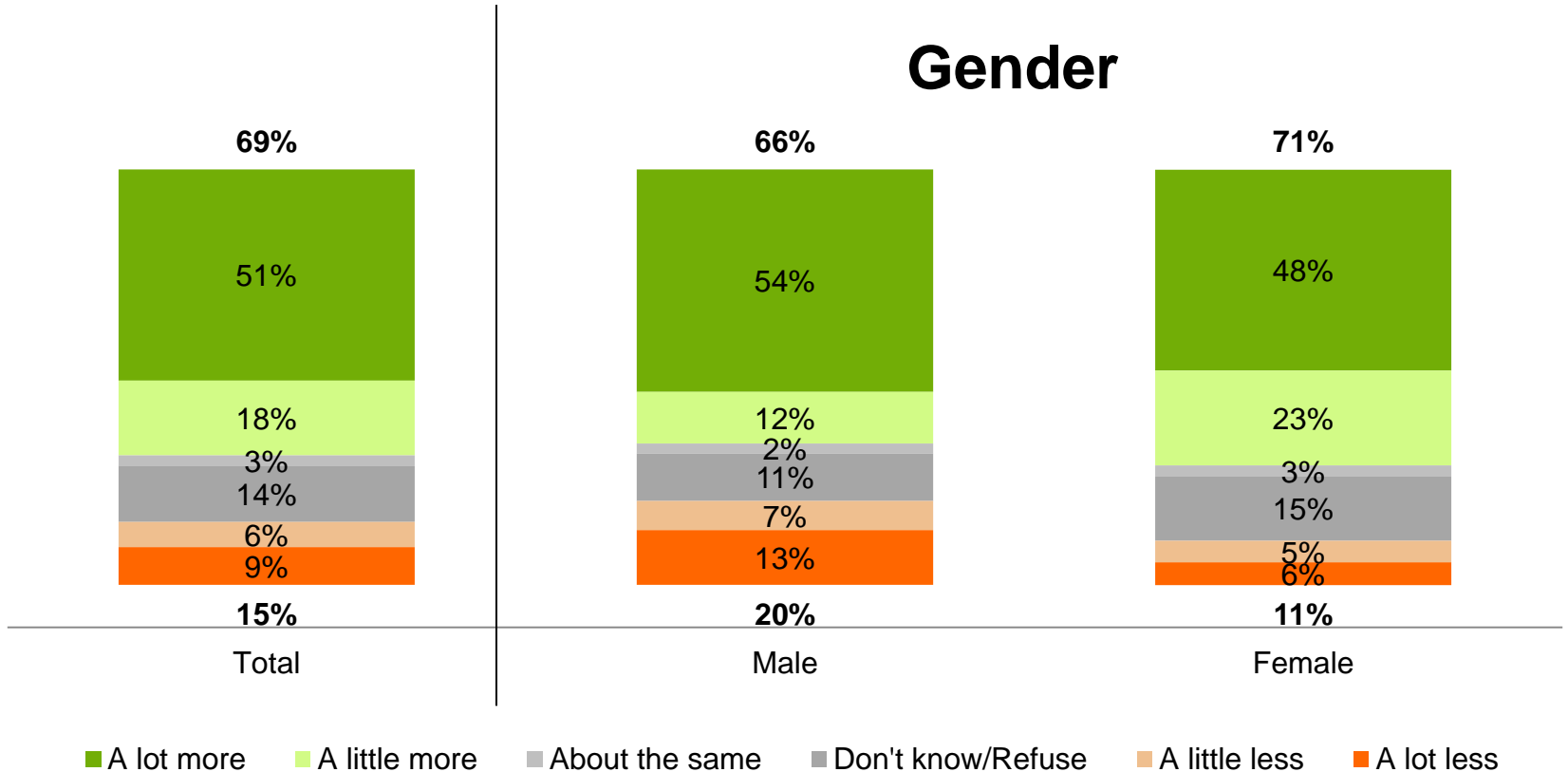
**BASE: All Respondents (n=1000)**

**Q1** If America continues to need to import some oil to meet its energy needs, would you like to see America import more or less of the oil it needs from Canada, rather than other foreign countries?

# Canadian Oil Imports by Gender

*Would you like to see America import more or less of the oil it needs from Canada?*

## Gender

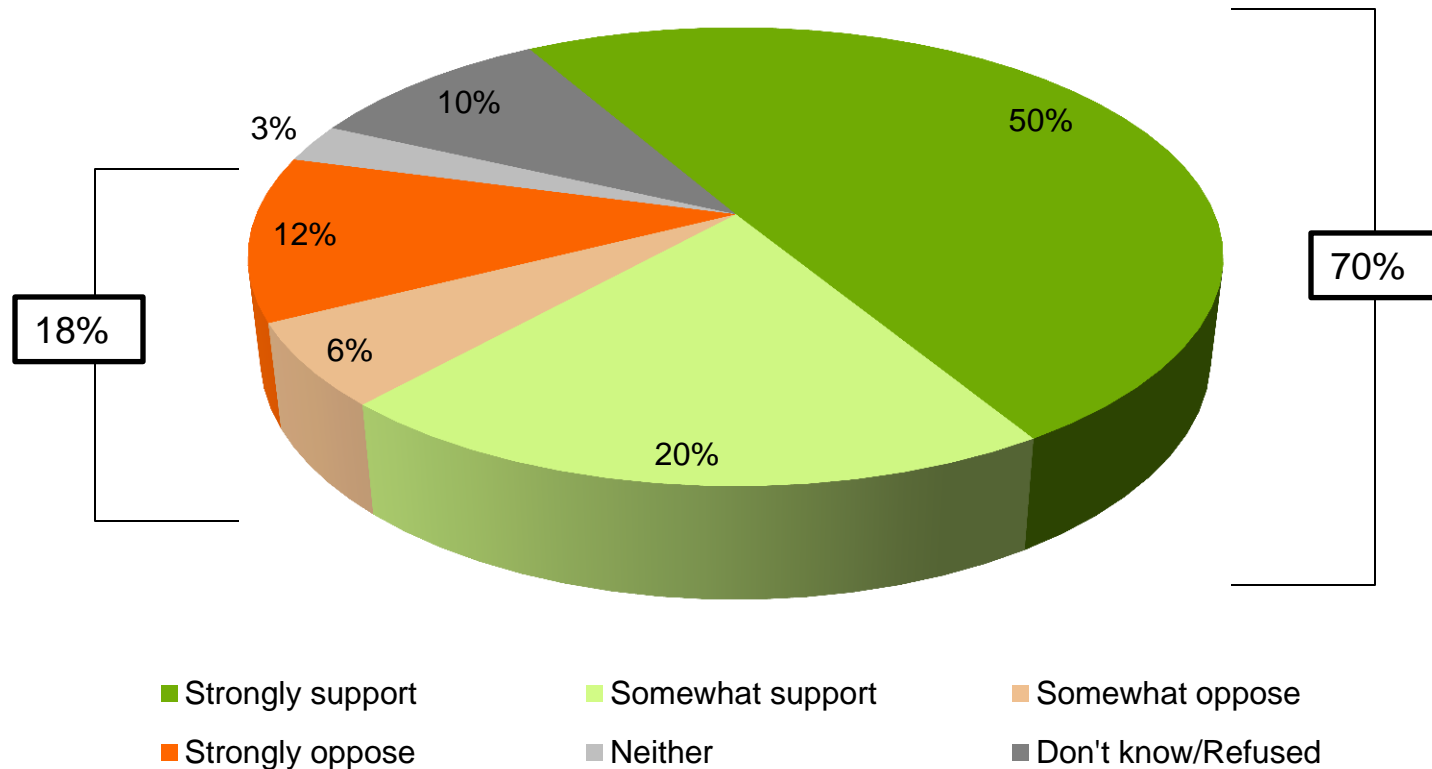


**BASE: All Respondents (n=1000)**

**Q1** If America continues to need to import some oil to meet its energy needs, would you like to see America import more or less of the oil it needs from Canada, rather than other foreign countries?

# Support for building the Keystone XL Pipeline is high.

*Do you support or oppose the building of the Keystone XL pipeline to bring oil from Canada to the U.S.?*

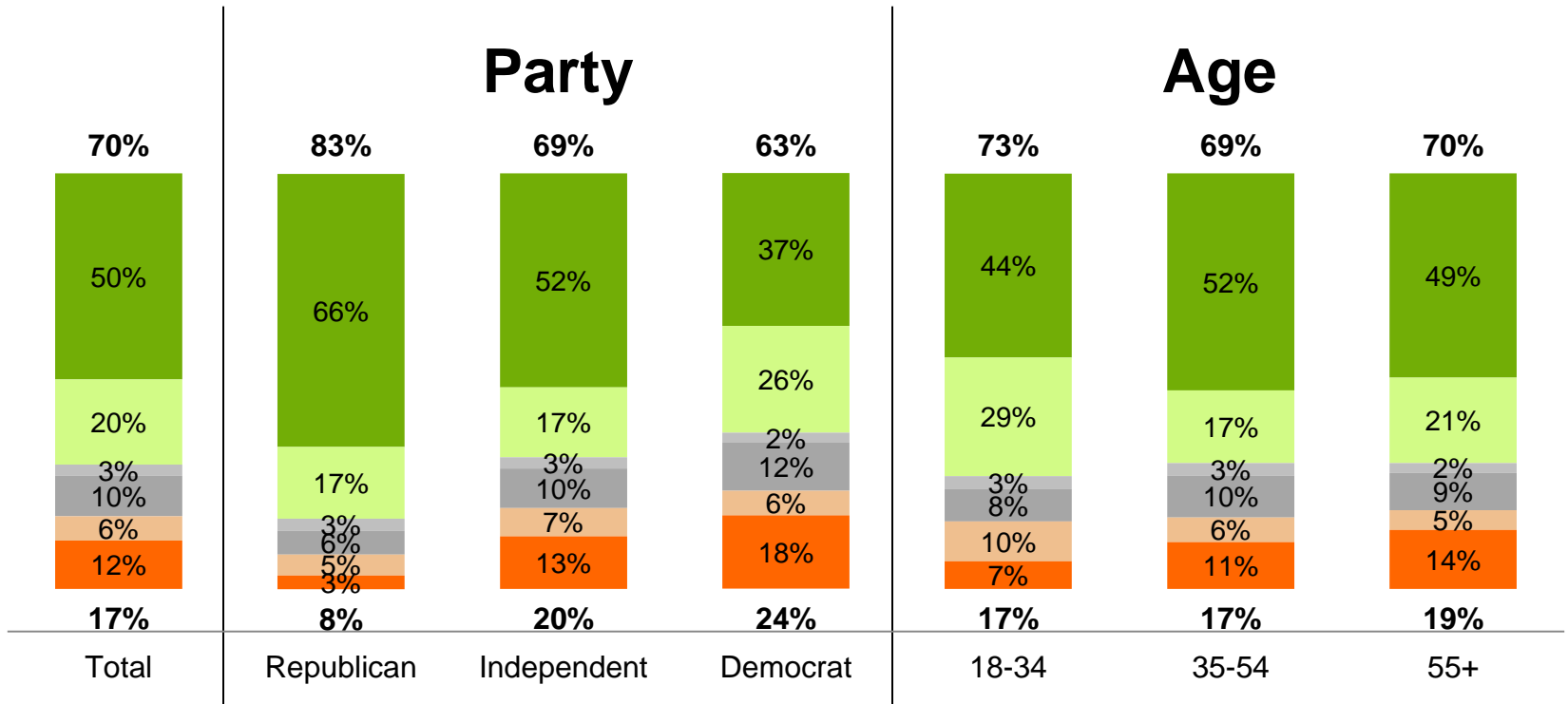


**BASE: All Respondents (n=1000)**

**Q2** A pipeline – the Keystone XL pipeline – has been proposed to help bring more oil from Canada into the U.S. for use in American refineries. Do you [support/oppose] the building of the Keystone XL pipeline?

# Keystone XL Pipeline Support by Party and Age

Do you support or oppose the building of the Keystone XL pipeline to bring oil from Canada to the U.S.?



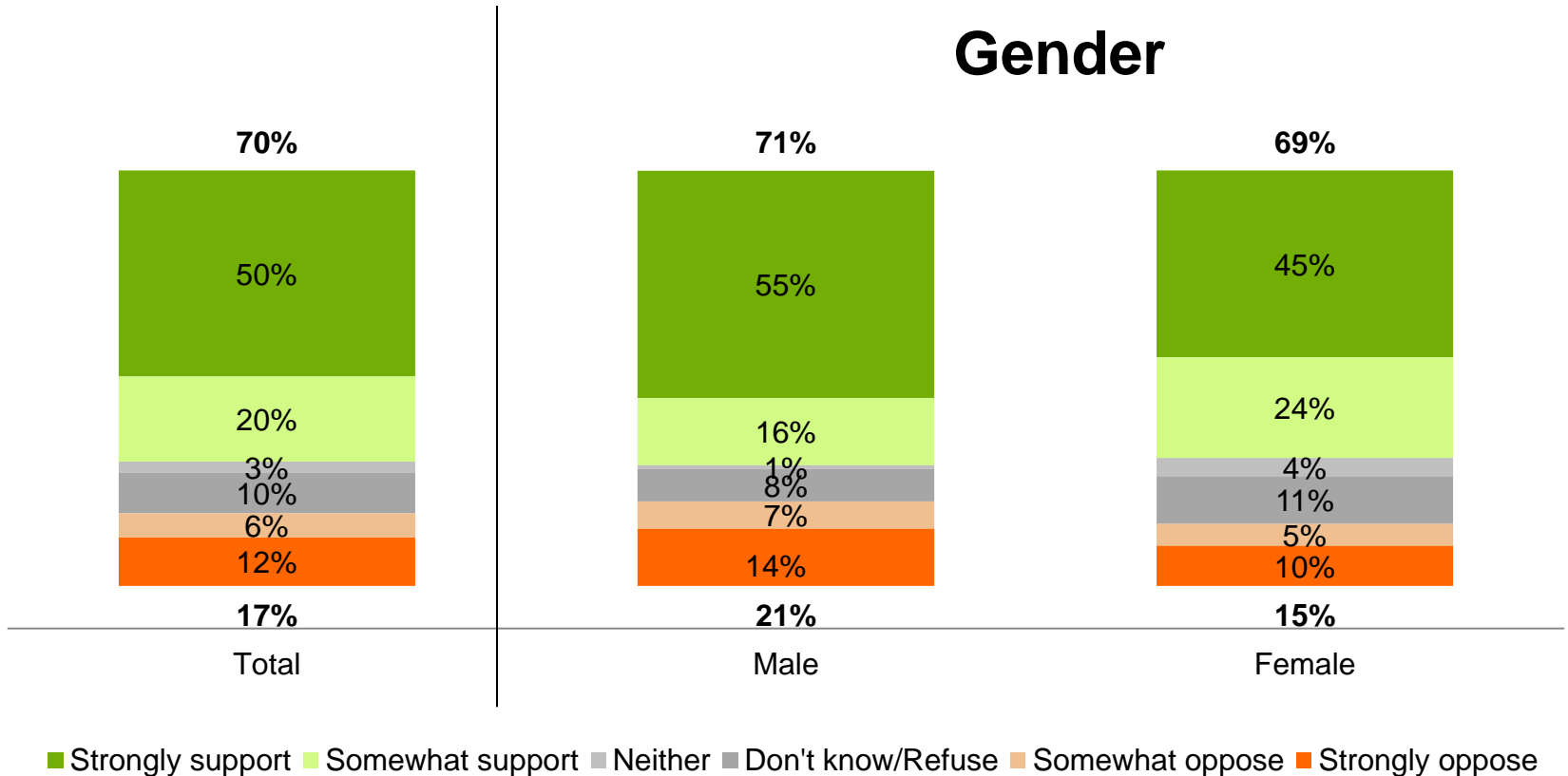
■ Strongly support ■ Somewhat support ■ Neither ■ Don't know/Refused ■ Somewhat oppose ■ Strongly oppose

**BASE: All Respondents (n=1000)**

**Q2** A pipeline – the Keystone XL pipeline – has been proposed to help bring more oil from Canada into the U.S. for use in American refineries. Do you [support/oppose] the building of the Keystone XL pipeline?

# Keystone XL Pipeline Support by Gender

*Do you support or oppose the building of the Keystone XL pipeline to bring oil from Canada to the U.S.?*



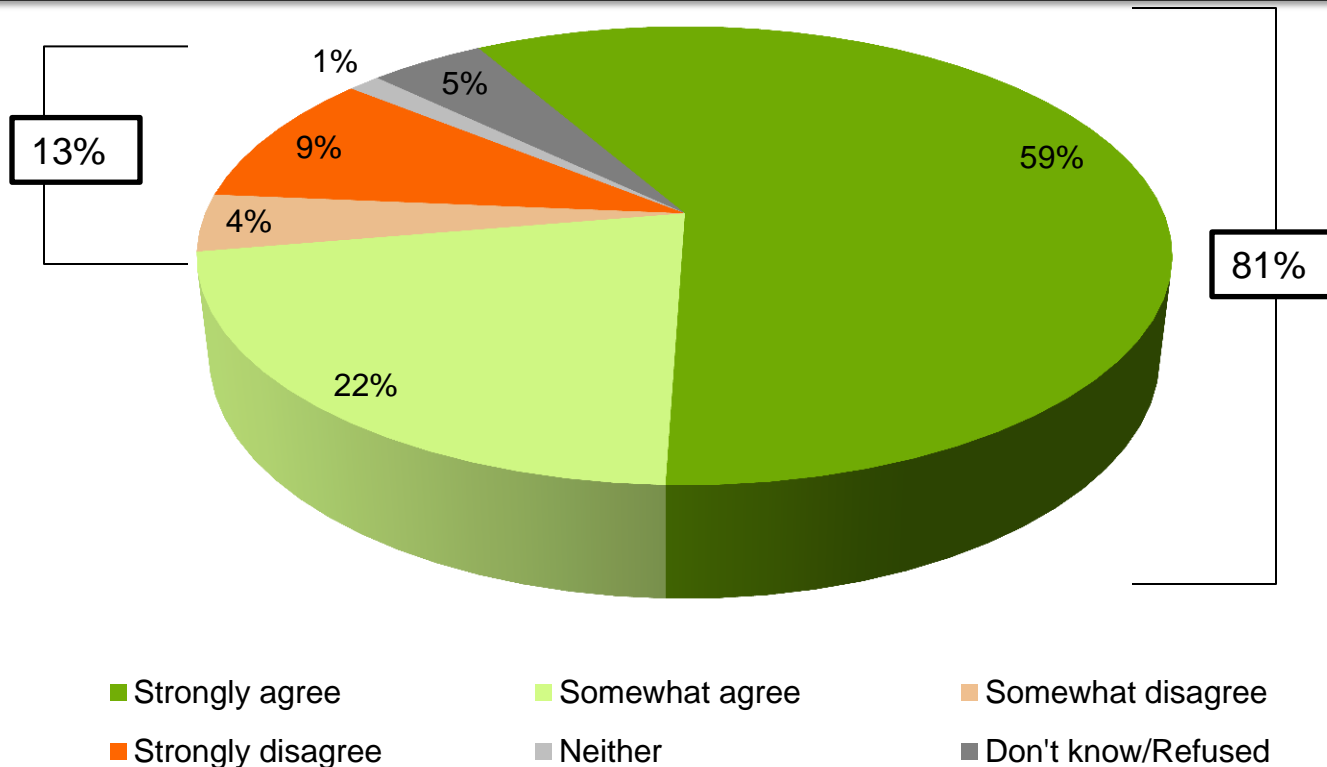
**BASE: All Respondents (n=1000)**

**Q2** A pipeline – the Keystone XL pipeline – has been proposed to help bring more oil from Canada into the U.S. for use in American refineries. Do you [support/oppose] the building of the Keystone XL pipeline?



# American voters agree that the Keystone XL pipeline will help America's energy security.

*Statement: The federal government should approve the Keystone XL pipeline because it would help strengthen America's energy security by picking up oil coming from North Dakota and neighboring states and delivering it for processing at U.S. refineries.*

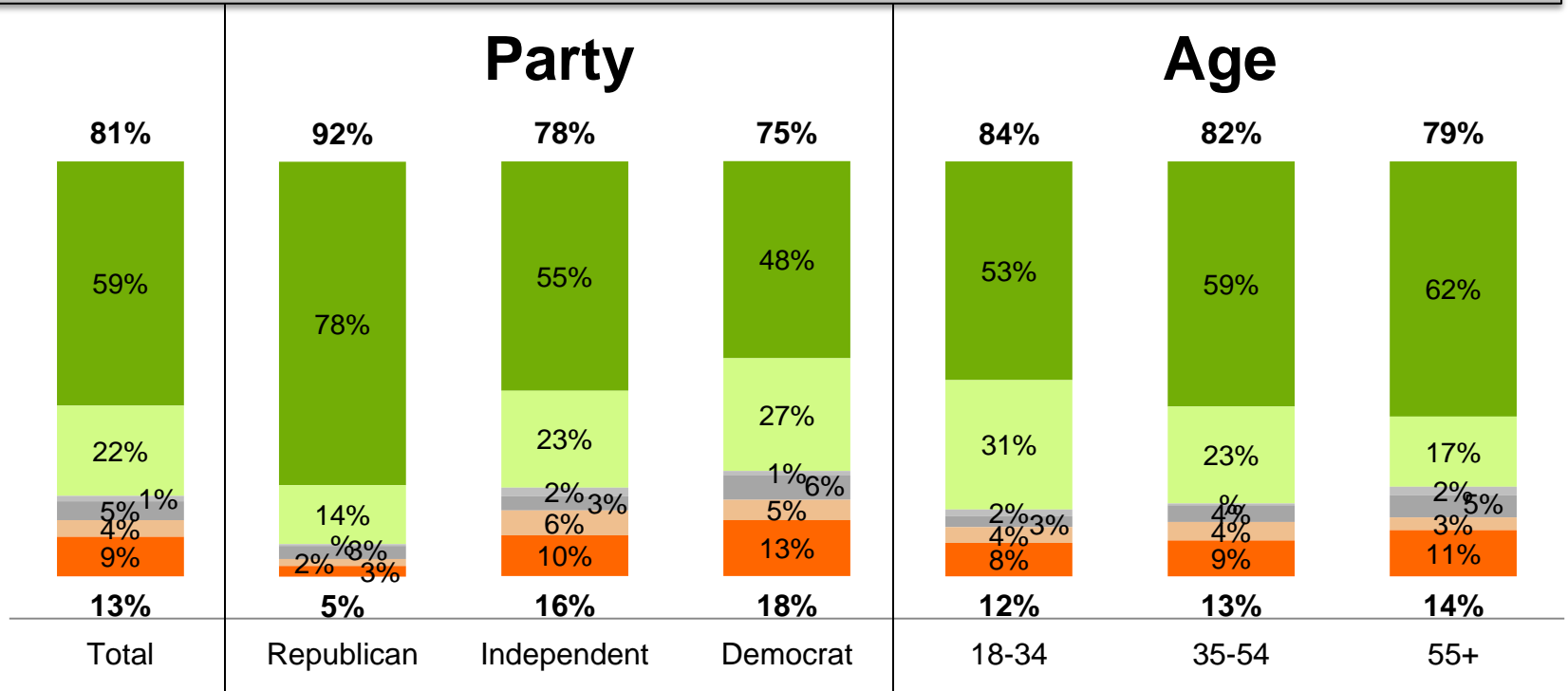


**BASE: All Respondents (n=1000)**

**Q3** For each of the following statements, please tell me if you agree or disagree with each of the statements: The federal government should approve the Keystone XL pipeline because it would help strengthen America's energy security by picking up oil coming from North Dakota and neighboring states and delivering it for processing at U.S. refineries.

## Agreement by Party and Age

*Statement: The federal government should approve the Keystone XL pipeline because it would help strengthen America's energy security by picking up oil coming from North Dakota and neighboring states and delivering it for processing at U.S. refineries.*



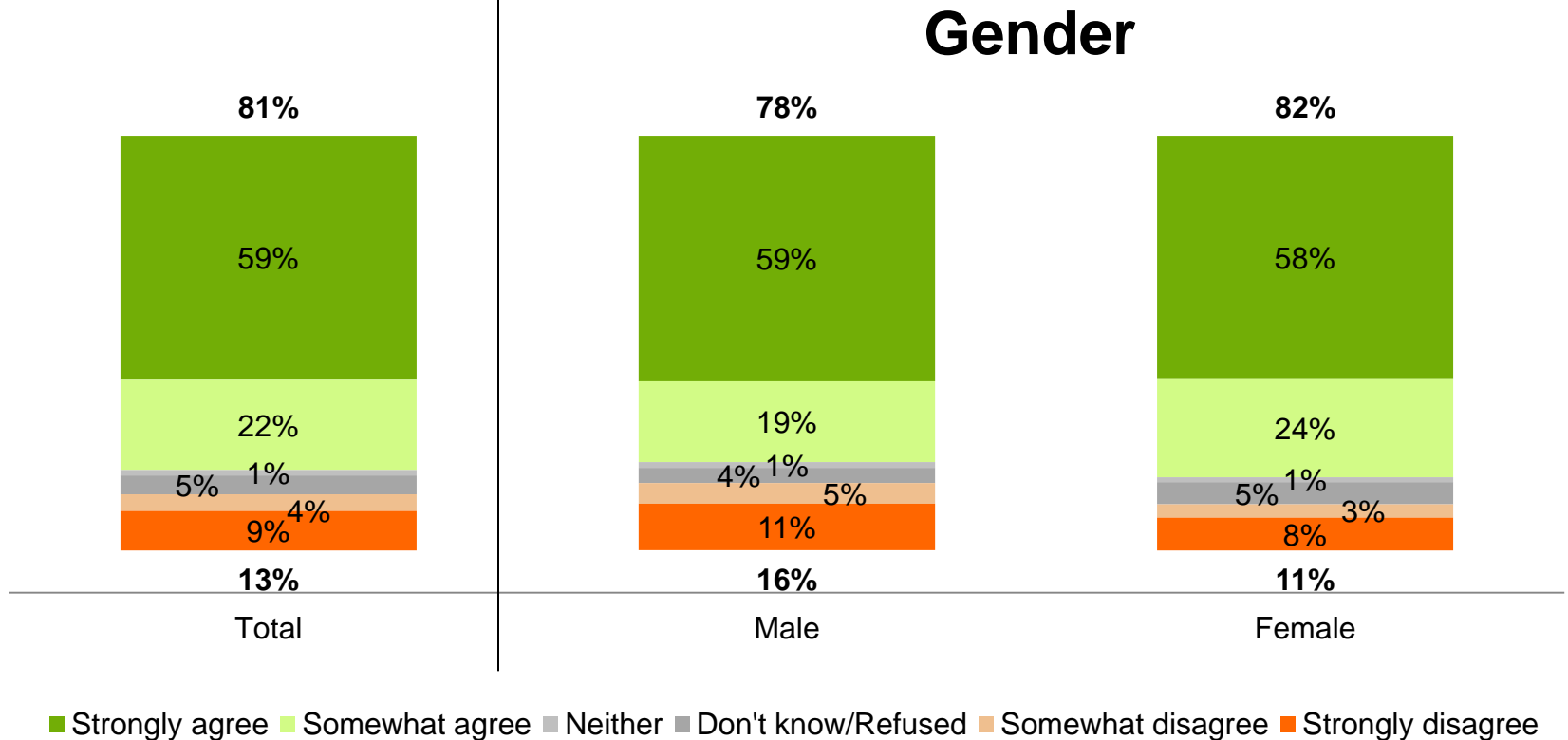
■ Strongly agree ■ Somewhat agree ■ Neither ■ Don't know/Refused ■ Somewhat disagree ■ Strongly disagree

**BASE: All Respondents (n=1000)**

**Q3** For each of the following statements, please tell me if you agree or disagree with each of the statements: The federal government should approve the Keystone XL pipeline because it would help strengthen America's energy security by picking up oil coming from North Dakota and neighboring states and delivering it for processing at U.S. refineries.

## Agreement by Gender

*Statement: The federal government should approve the Keystone XL pipeline because it would help strengthen America's energy security by picking up oil coming from North Dakota and neighboring states and delivering it for processing at U.S. refineries.*

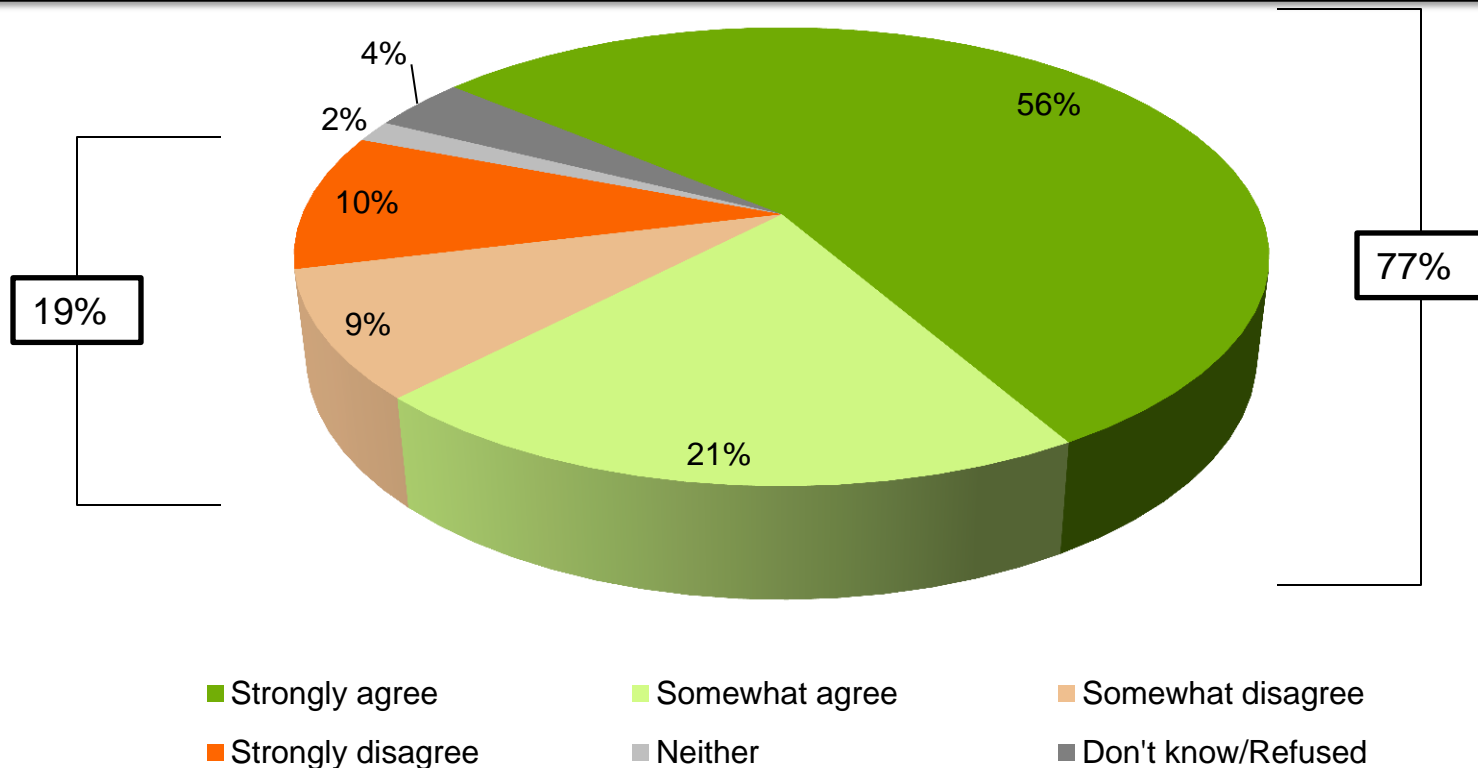


**BASE: All Respondents (n=1000)**

**Q3** For each the following statements, please tell me if you agree or disagree with each of the statements: The federal government should approve the Keystone XL pipeline because it would help strengthen America's energy security by picking up oil coming from North Dakota and neighboring states and delivering it for processing at U.S. refineries.

## Three quarters of American voters agree the pipeline would help America's national security.

*Statement: The federal government should approve the Keystone XL pipeline because it would help strengthen America's national security by increasing supplies of oil from North America, rather than from other regions of the world.*

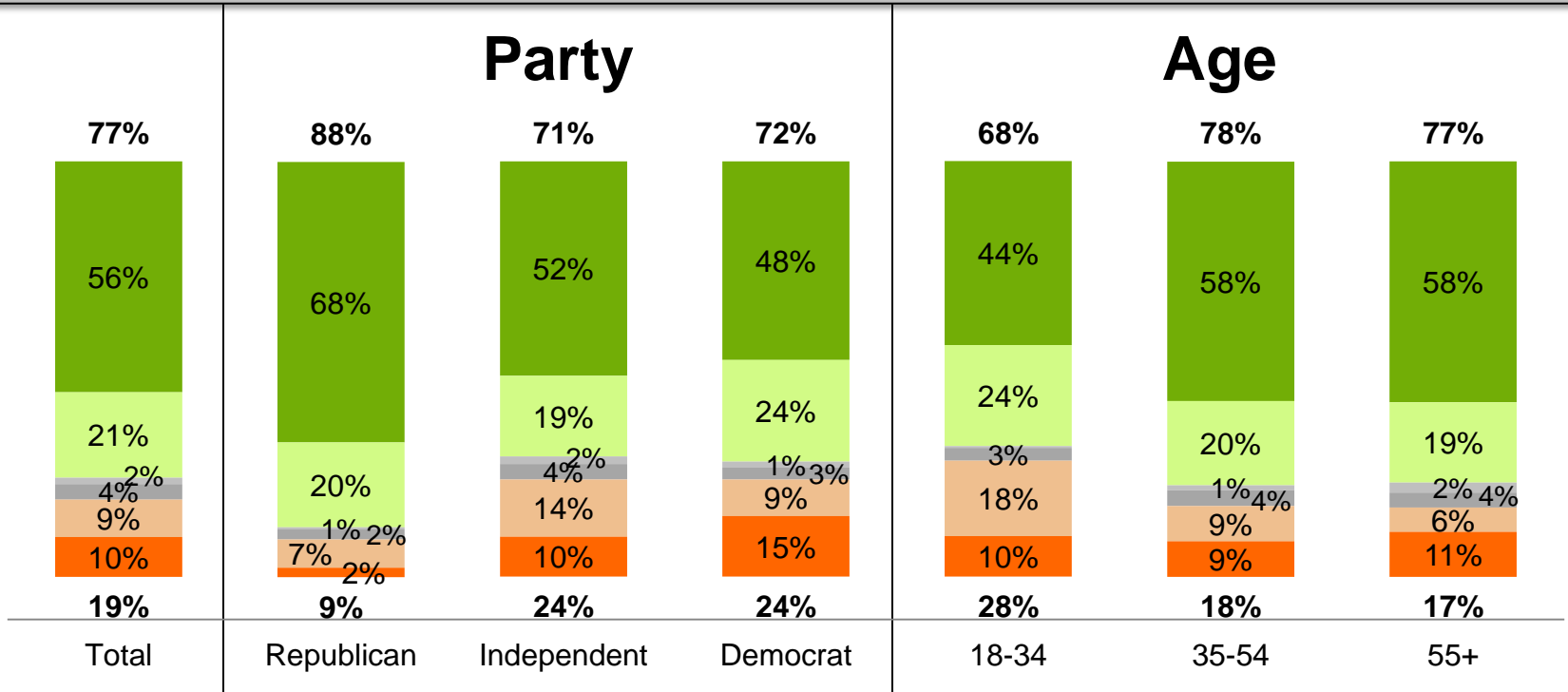


**BASE: All Respondents (n=1000)**

**Q4** For each the following statements, please tell me if you agree or disagree with each of the statements: The federal government should approve the Keystone XL pipeline because it would help strengthen America's national security by increasing supplies of oil from North America, rather than from other regions of the world.

## Agreement by Party and Age

*Statement: The federal government should approve the Keystone XL pipeline because it would help strengthen America's national security by increasing supplies of oil from North America, rather than from other regions of the world.*



■ Strongly agree ■ Somewhat agree ■ Neither ■ Don't know/Refused ■ Somewhat disagree ■ Strongly disagree

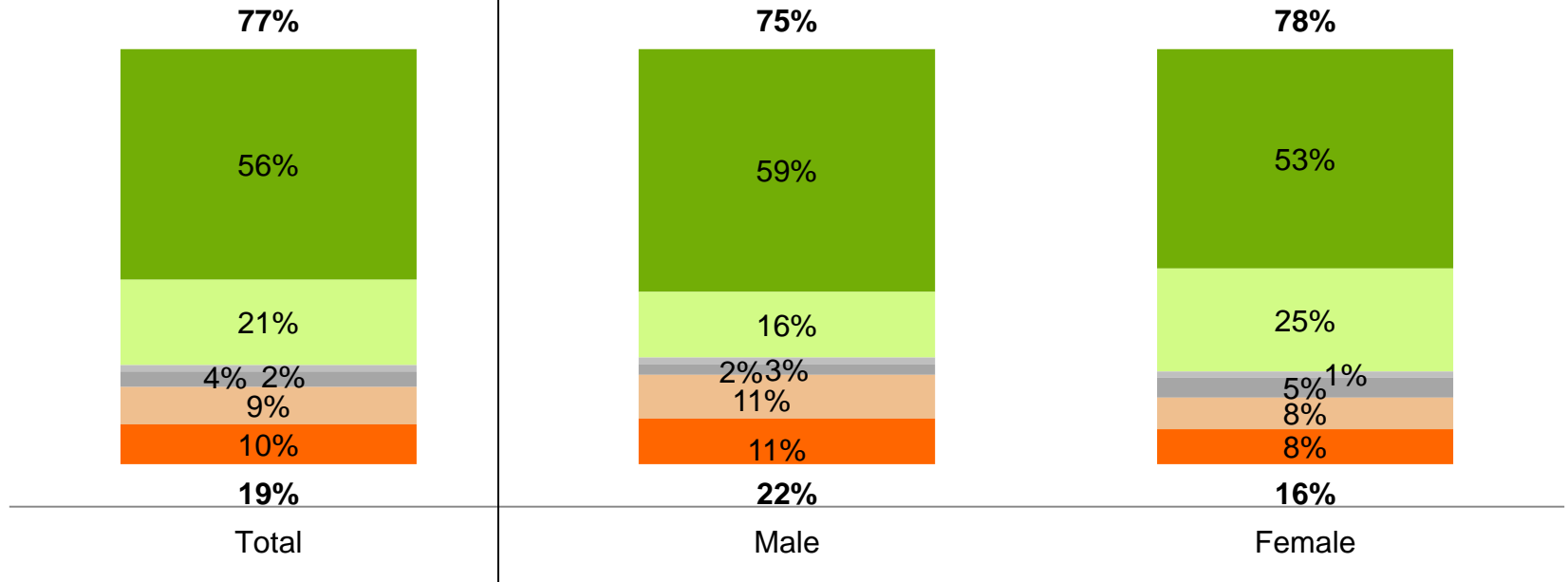
**BASE: All Respondents (n=1000)**

**Q4** For each of the following statements, please tell me if you agree or disagree with each of the statements: The federal government should approve the Keystone XL pipeline because it would help strengthen America's national security by increasing supplies of oil from North America, rather than from other regions of the world.

## Agreement by Gender

*Statement: The federal government should approve the Keystone XL pipeline because it would help strengthen America's national security by increasing supplies of oil from North America, rather than from other regions of the world.*

### Gender



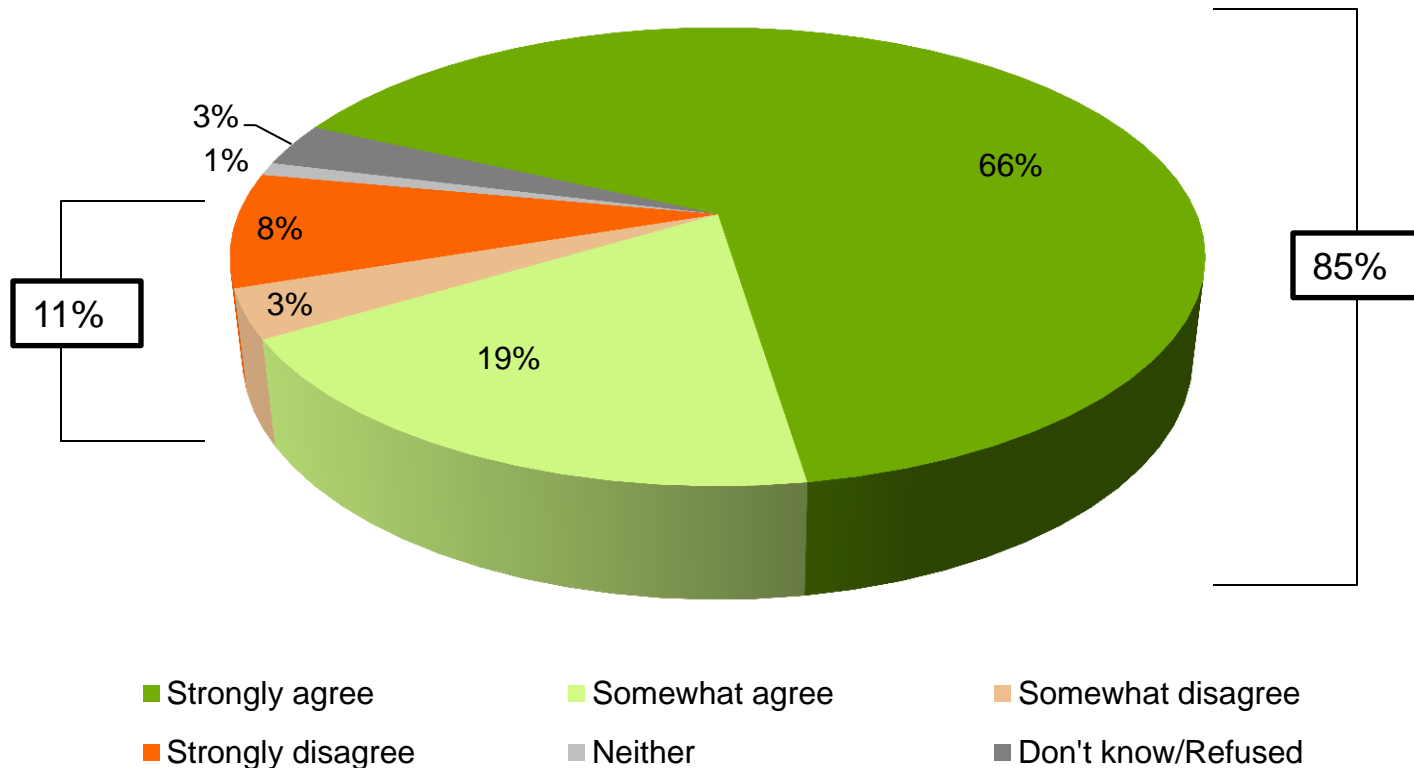
■ Strongly agree ■ Somewhat agree ■ Neither ■ Don't know/Refuse ■ Somewhat disagree ■ Strongly disagree

**BASE: All Respondents (n=1000)**

**Q4** For each the following statements, please tell me if you agree or disagree with each of the statements: The federal government should approve the Keystone XL pipeline because it would help strengthen America's national security by increasing supplies of oil from North America, rather than from other regions of the world.

## Voters agree that the pipeline will strengthen America's economic security.

*Statement: The federal government should approve the Keystone XL pipeline because it would strengthen America's economic security by helping to create jobs here in the U.S. and keeping energy dollars here in North America.*

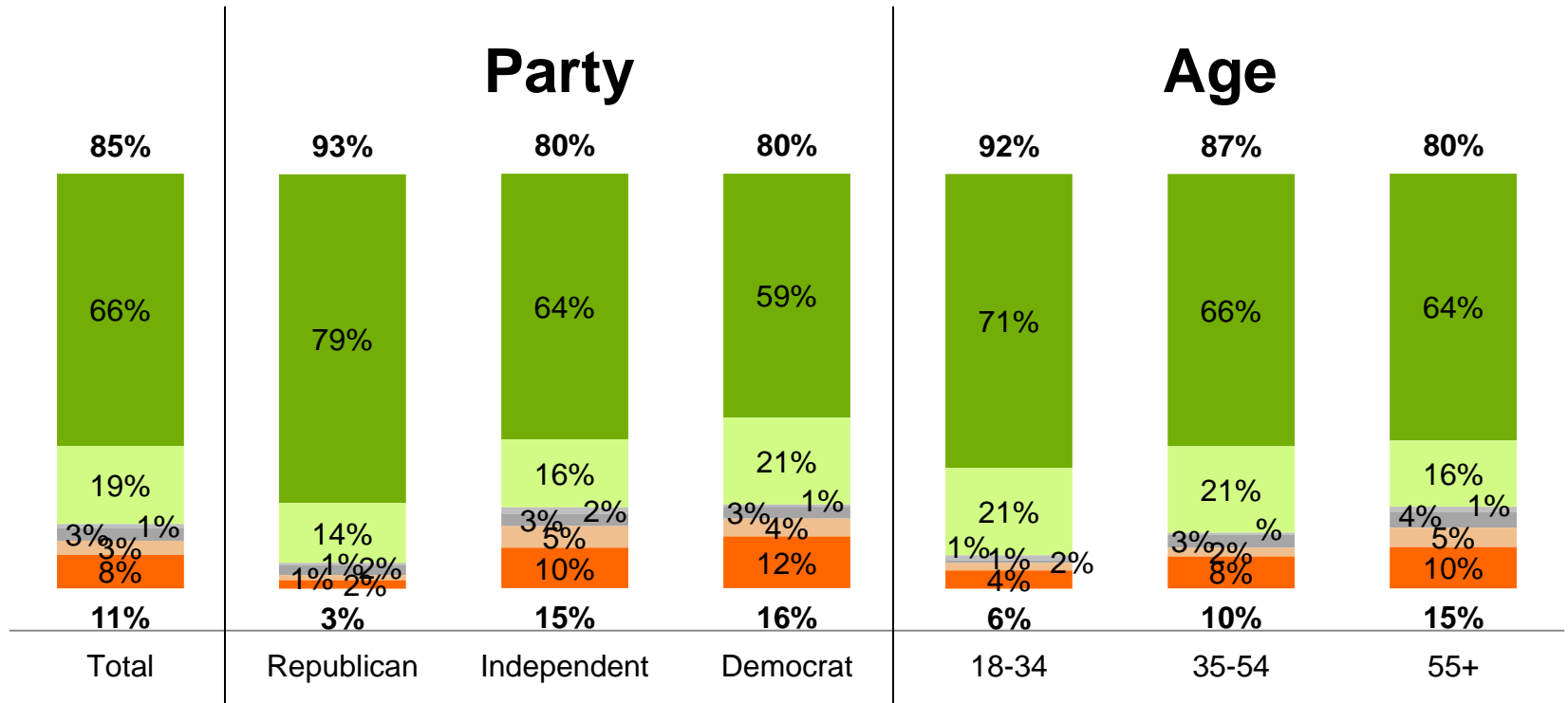


**BASE: All Respondents (n=1000)**

**Q5** For each the following statements, please tell me if you agree or disagree with each of the statements: The federal government should approve the Keystone XL pipeline because it would strengthen America's economic security by helping to create jobs here in the U.S. and keeping energy dollars here in North America.

# Agreement by Party and Age

*Statement: The federal government should approve the Keystone XL pipeline because it would strengthen America's economic security by helping to create jobs here in the U.S. and keeping energy dollars here in North America.*



■ Strongly agree ■ Somewhat agree ■ Neither ■ Don't know/Refused ■ Somewhat disagree ■ Strongly disagree

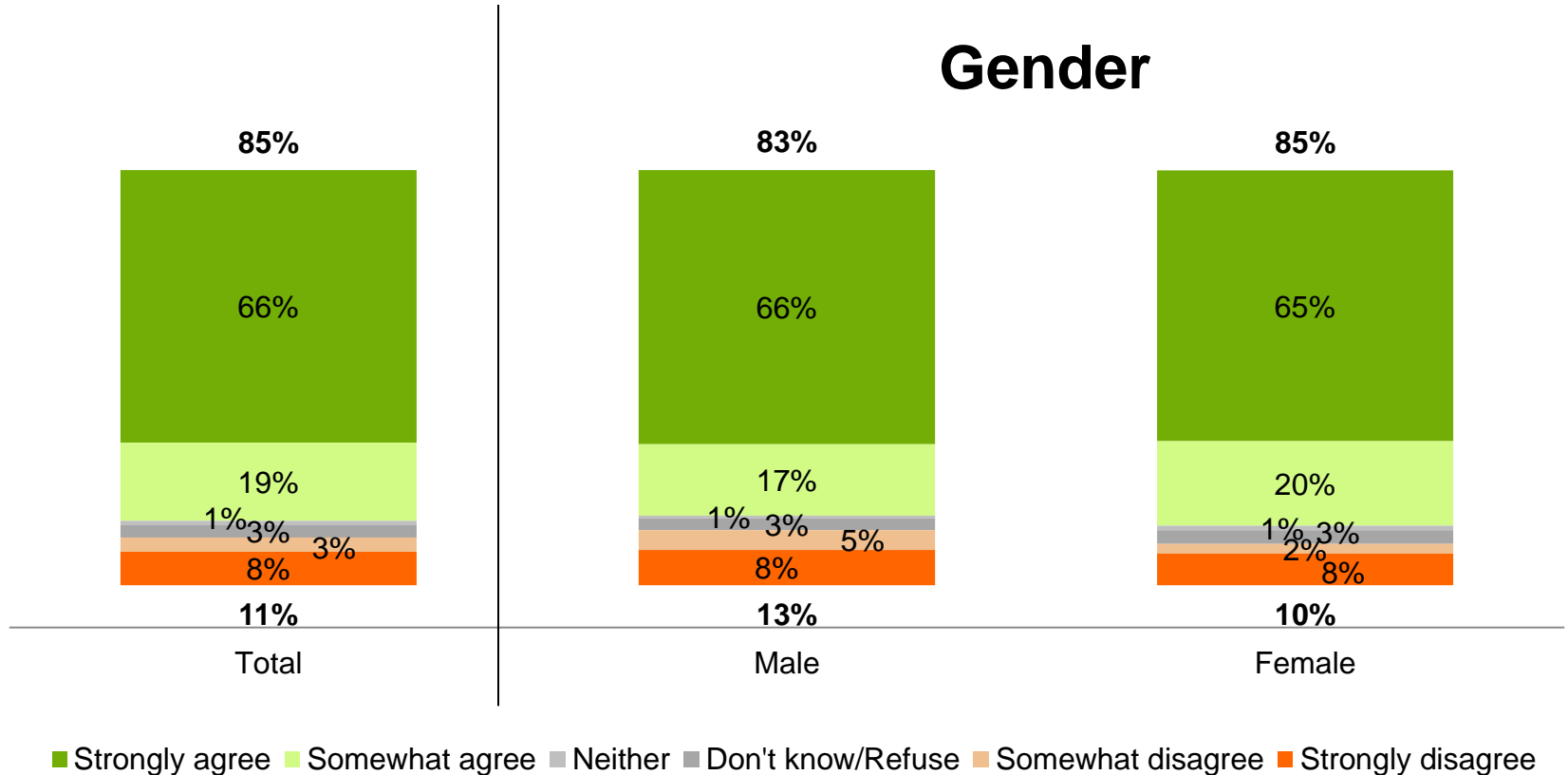
**BASE: All Respondents (n=1000)**

**Q5** For each of the following statements, please tell me if you agree or disagree with each of the statements: The federal government should approve the Keystone XL pipeline because it would strengthen America's economic security by helping to create jobs here in the U.S. and keeping energy dollars here in North America.



## Agreement by Gender

*Statement: The federal government should approve the Keystone XL pipeline because it would strengthen America's economic security by helping to create jobs here in the U.S. and keeping energy dollars here in North America.*

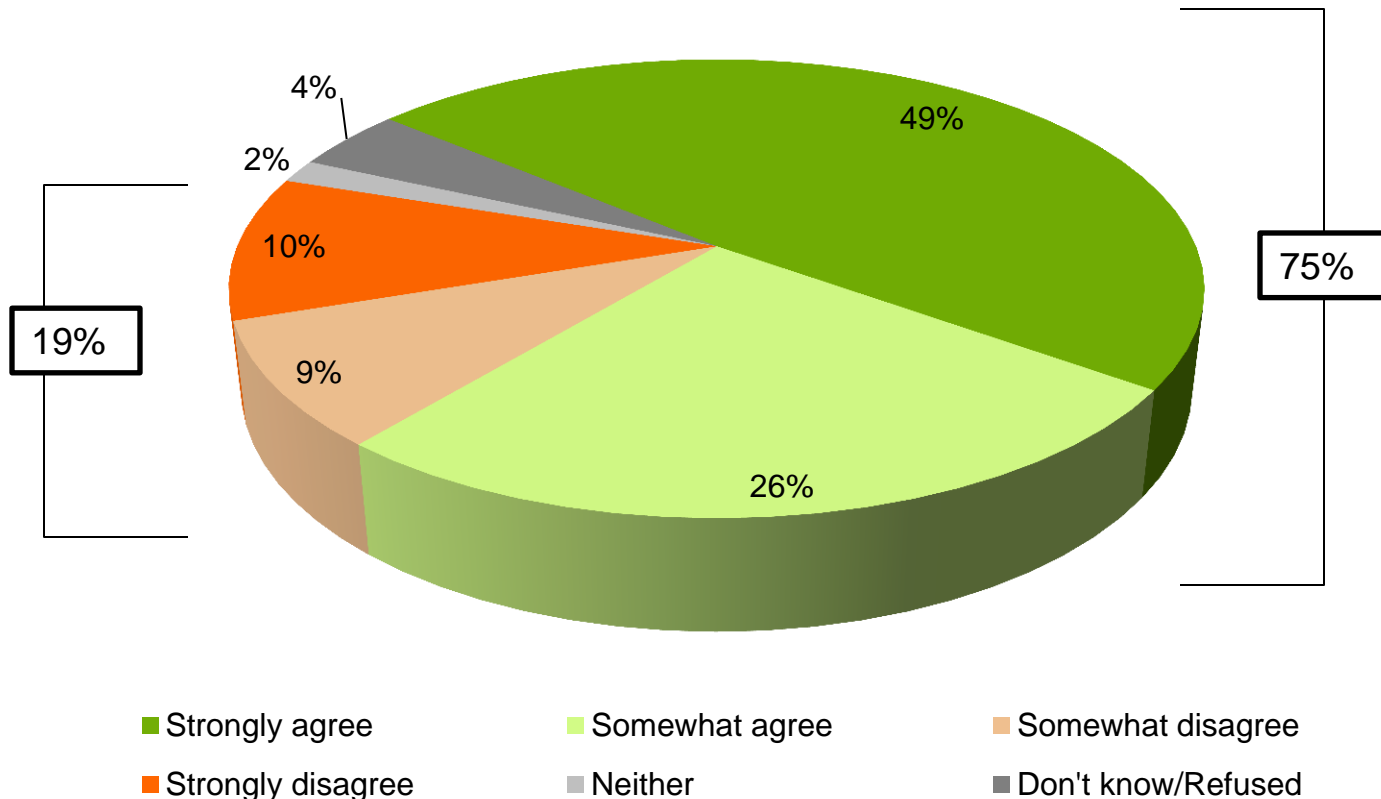


**BASE: All Respondents (n=1000)**

**Q5** For each the following statements, please tell me if you agree or disagree with each of the statements: The federal government should approve the Keystone XL pipeline because it would strengthen America's economic security by helping to create jobs here in the U.S. and keeping energy dollars here in North America.

# Three in four American voters agree that the pipeline would benefit the US military.

*Statement: The Keystone XL pipeline benefits the US military because services would have increased access to oil from Canada, a NATO member and a close neighbor.*

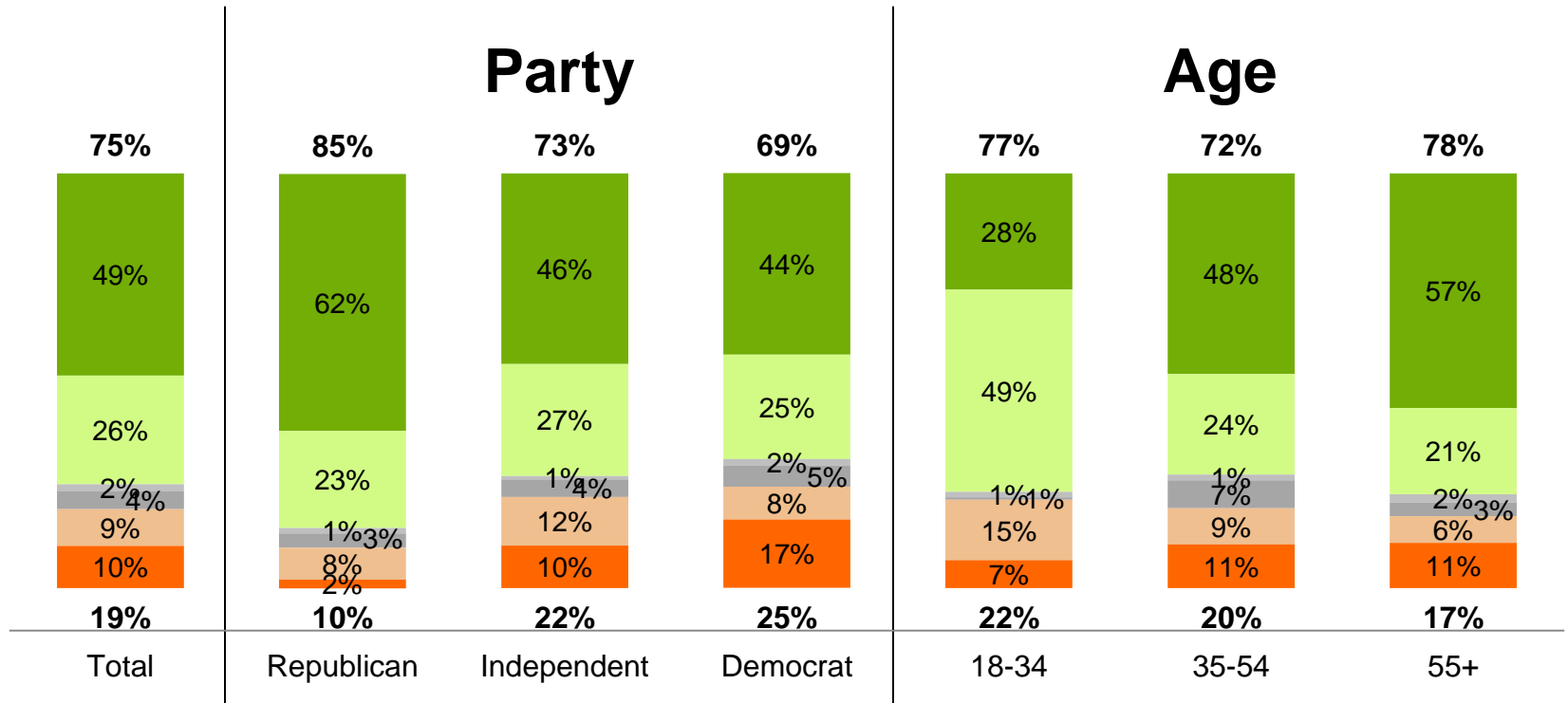


**BASE: All Respondents (n=1000)**

**Q6** For each the following statements, please tell me if you agree or disagree with each of the statements: The Keystone XL pipeline would benefit the United States military because the services would have increased access to oil from Canada, a member of NATO and a close neighbor.

## Agreement by Party and Age

Statement: The Keystone XL pipeline benefits the US military because services would have increased access to oil from Canada, a NATO member and a close neighbor.



■ Strongly agree ■ Somewhat agree ■ Neither ■ Don't know/Refused ■ Somewhat disagree ■ Strongly disagree

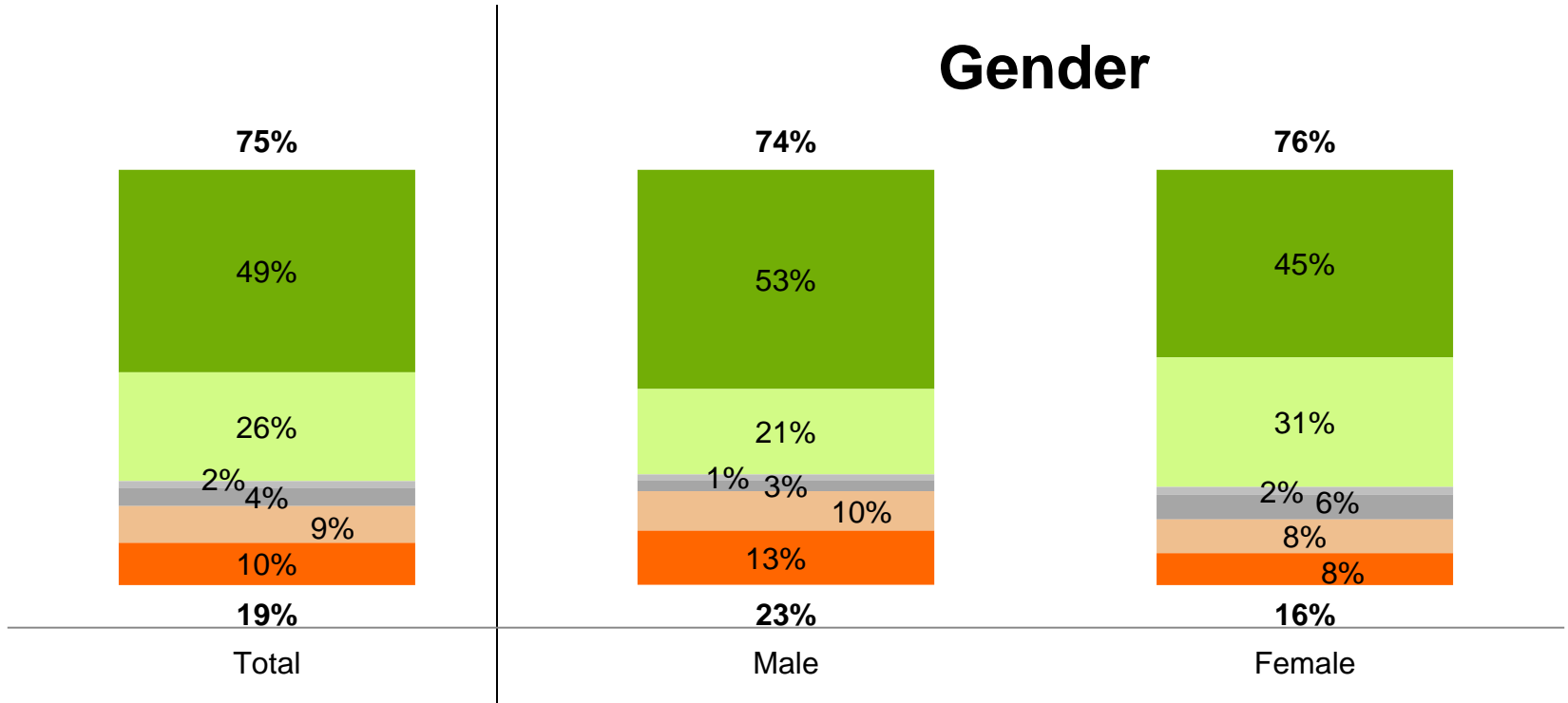
**BASE: All Respondents (n=1000)**

**Q6** For each of the following statements, please tell me if you agree or disagree with each of the statements: The Keystone XL pipeline would benefit the United States military because the services would have increased access to oil from Canada, a member of NATO and a close neighbor.

## Agreement by Party and Age

*Statement: The Keystone XL pipeline benefits the US military because services would have increased access to oil from Canada, a NATO member and a close neighbor.*

### Gender



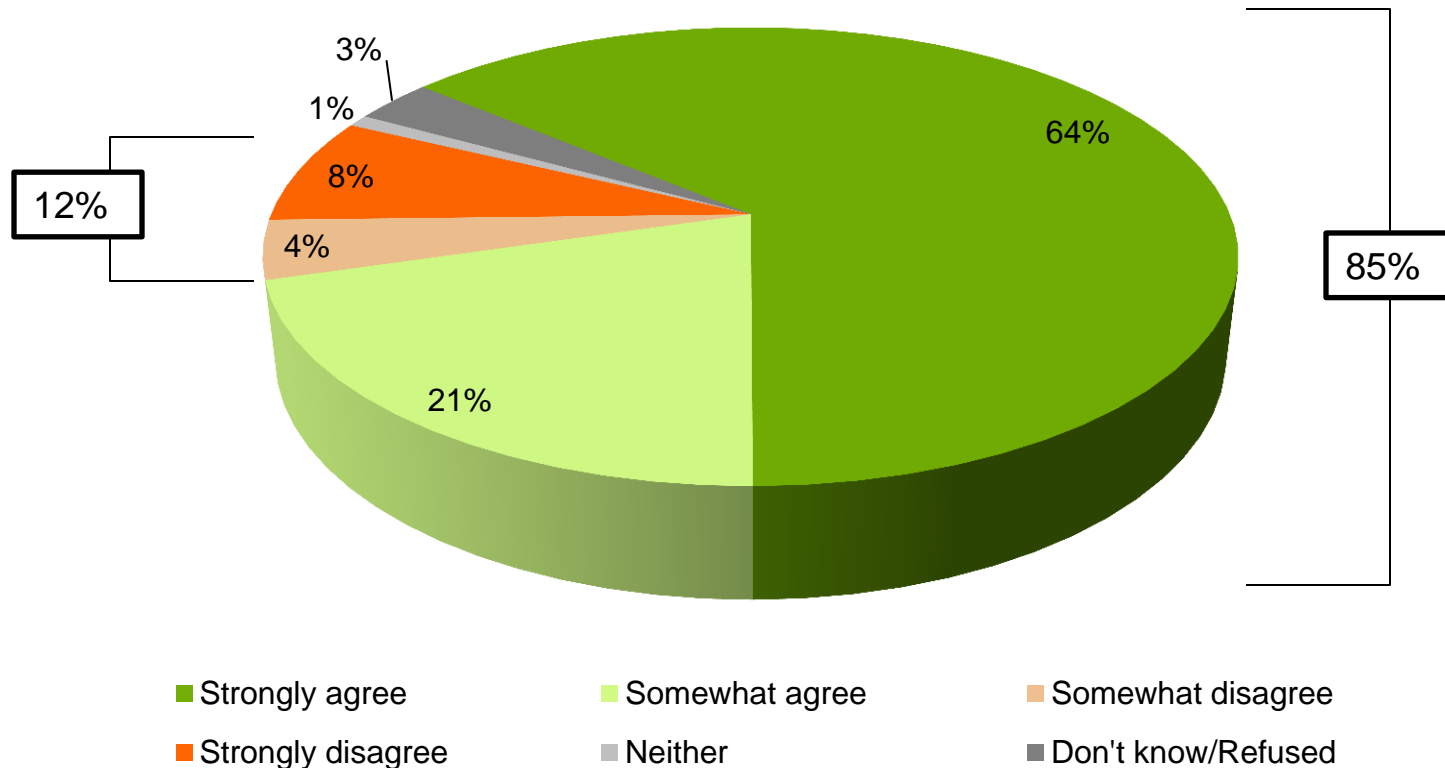
■ Strongly agree 
 ■ Somewhat agree 
 ■ Neither 
 ■ Don't know/Refuse 
 ■ Somewhat disagree 
 ■ Strongly disagree

**BASE: All Respondents (n=1000)**

**Q6** For each the following statements, please tell me if you agree or disagree with each of the statements: The Keystone XL pipeline would benefit the United States military because the services would have increased access to oil from Canada, a member of NATO and a close neighbor.

## Most agree that U.S. interests are served by transporting oil to American refineries.

*Statement: The Keystone XL pipeline would help serve US interests by transporting Canadian and US oil to American refineries to be converted into gasoline, diesel fuel and other needed products.*

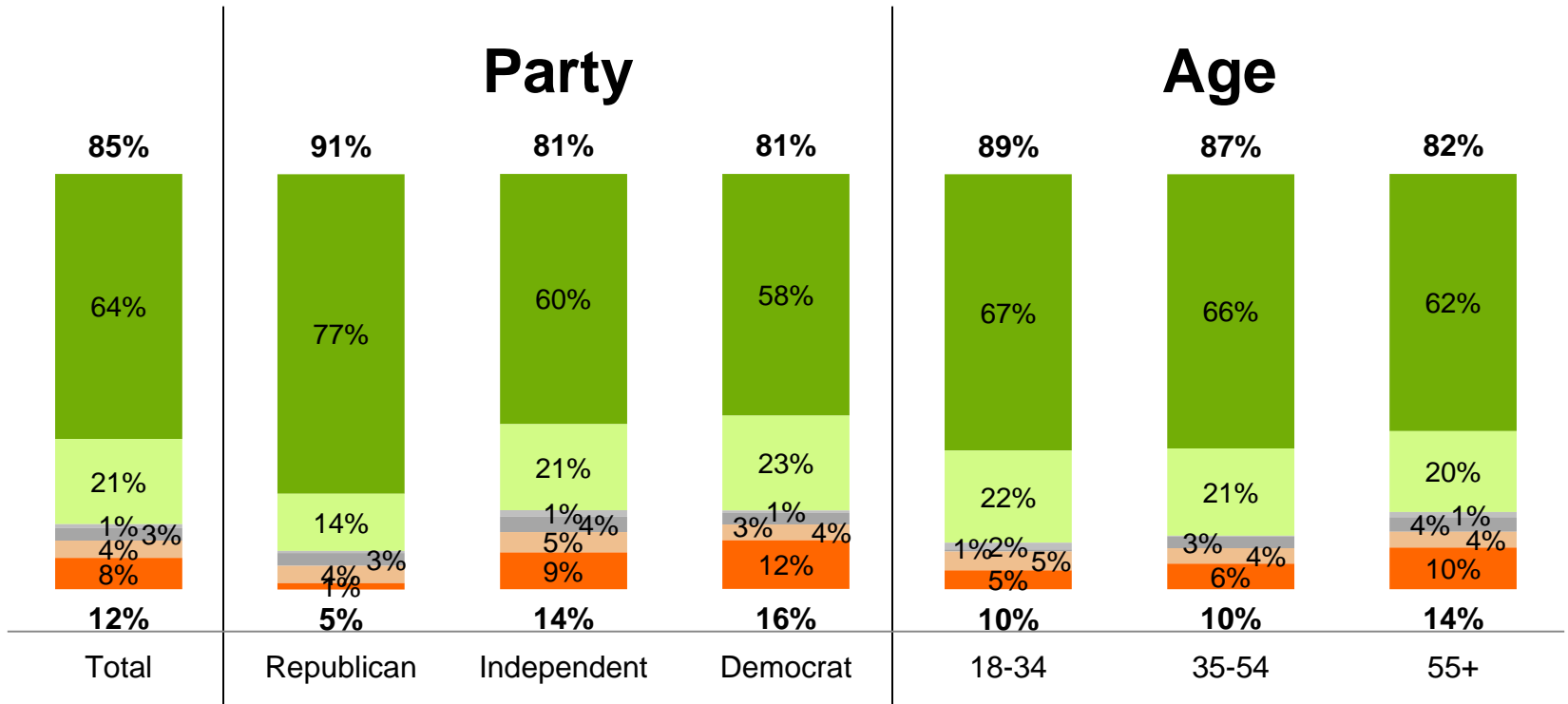


**BASE: All Respondents (n=1000)**

**Q7** For each the following statements, please tell me if you agree or disagree with each of the statements: The Keystone XL pipeline would help serve our country's national interest by transporting Canadian and U.S. oil to American refineries where it can be converted into gasoline, diesel fuel and other needed products.

# Agreement by Party and Age

*Statement: The Keystone XL pipeline would help serve US interests by transporting Canadian and US oil to American refineries to be converted into gasoline, diesel fuel and other needed products.*



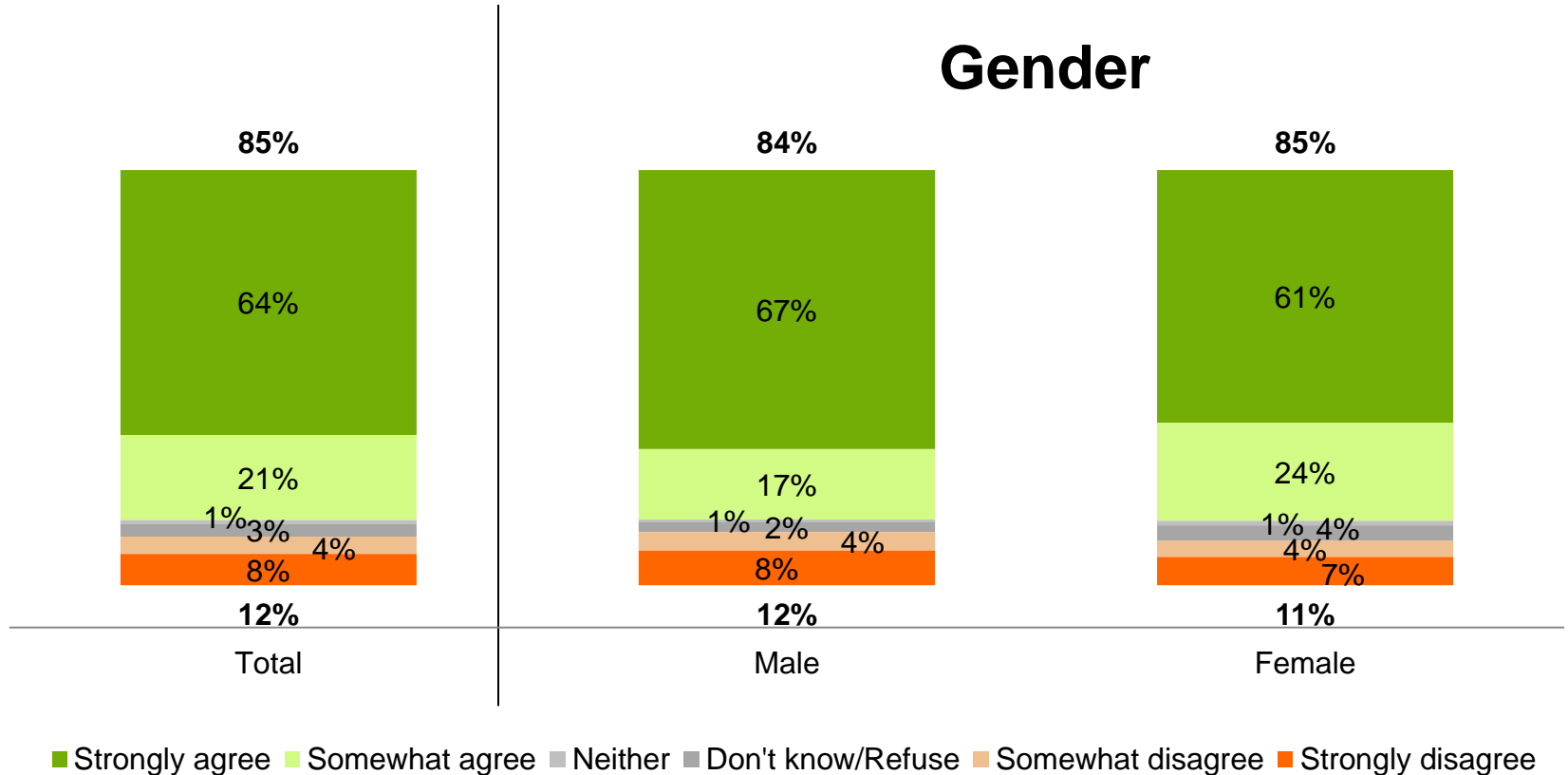
■ Strongly agree ■ Somewhat agree ■ Neither ■ Don't know/Refused ■ Somewhat disagree ■ Strongly disagree

**BASE: All Respondents (n=1000)**

**Q7** For each of the following statements, please tell me if you agree or disagree with each of the statements: The Keystone XL pipeline would help serve our country's national interest by transporting Canadian and U.S. oil to American refineries where it can be converted into gasoline, diesel fuel and other needed products.

## Agreement by Gender

*Statement: The Keystone XL pipeline would help serve US interests by transporting Canadian and US oil to American refineries to be converted into gasoline, diesel fuel and other needed products.*

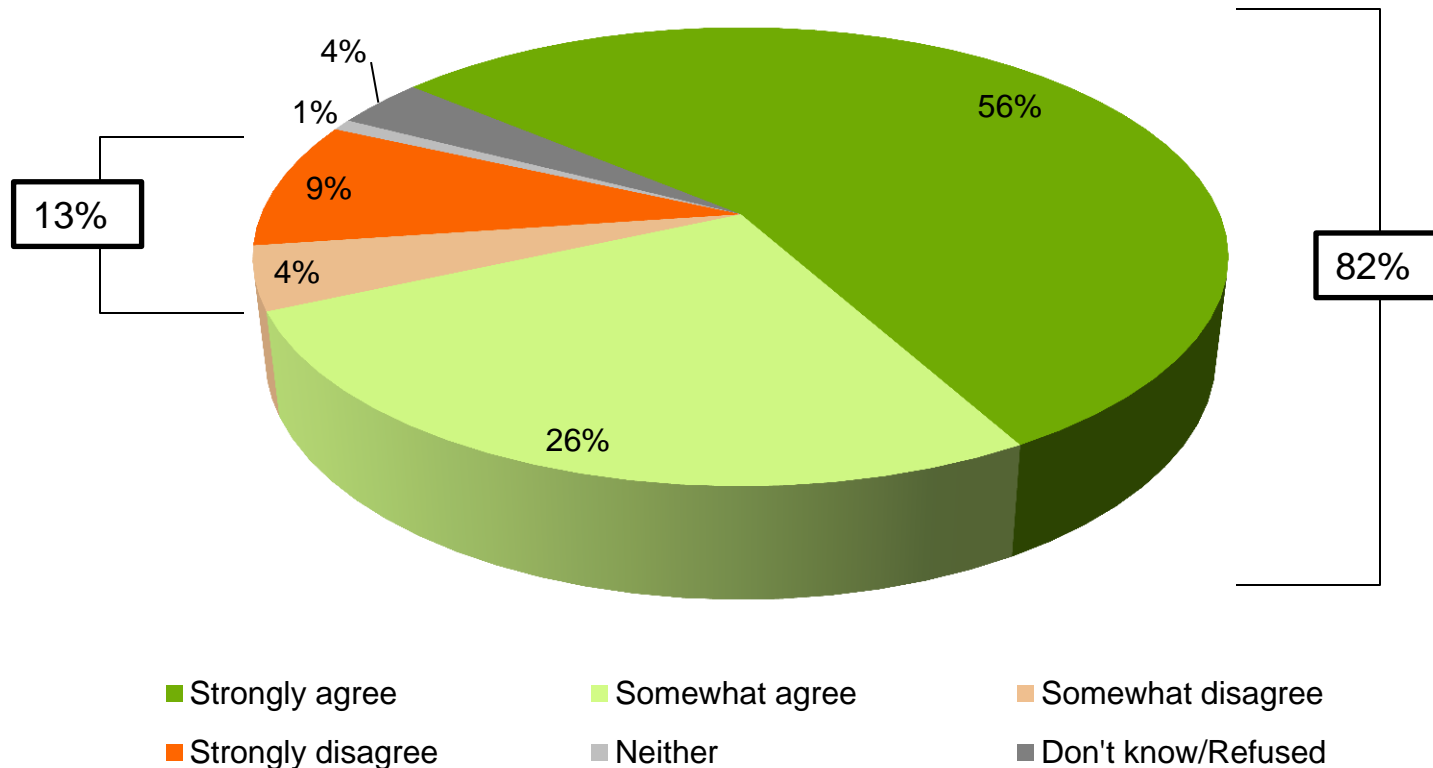


**BASE: All Respondents (n=1000)**

**Q7** For each the following statements, please tell me if you agree or disagree with each of the statements: The Keystone XL pipeline would help serve our country's national interest by transporting Canadian and U.S. oil to American refineries where it can be converted into gasoline, diesel fuel and other needed products.

# Over 80% agree that it is in the U.S. national interest to approve Keystone.

*Statement: It is in the US' national interest to approve the Keystone XL pipeline so it can bring additional Canadian oil into the US and increase the ability to transport oil from North Dakota and neighboring states.*



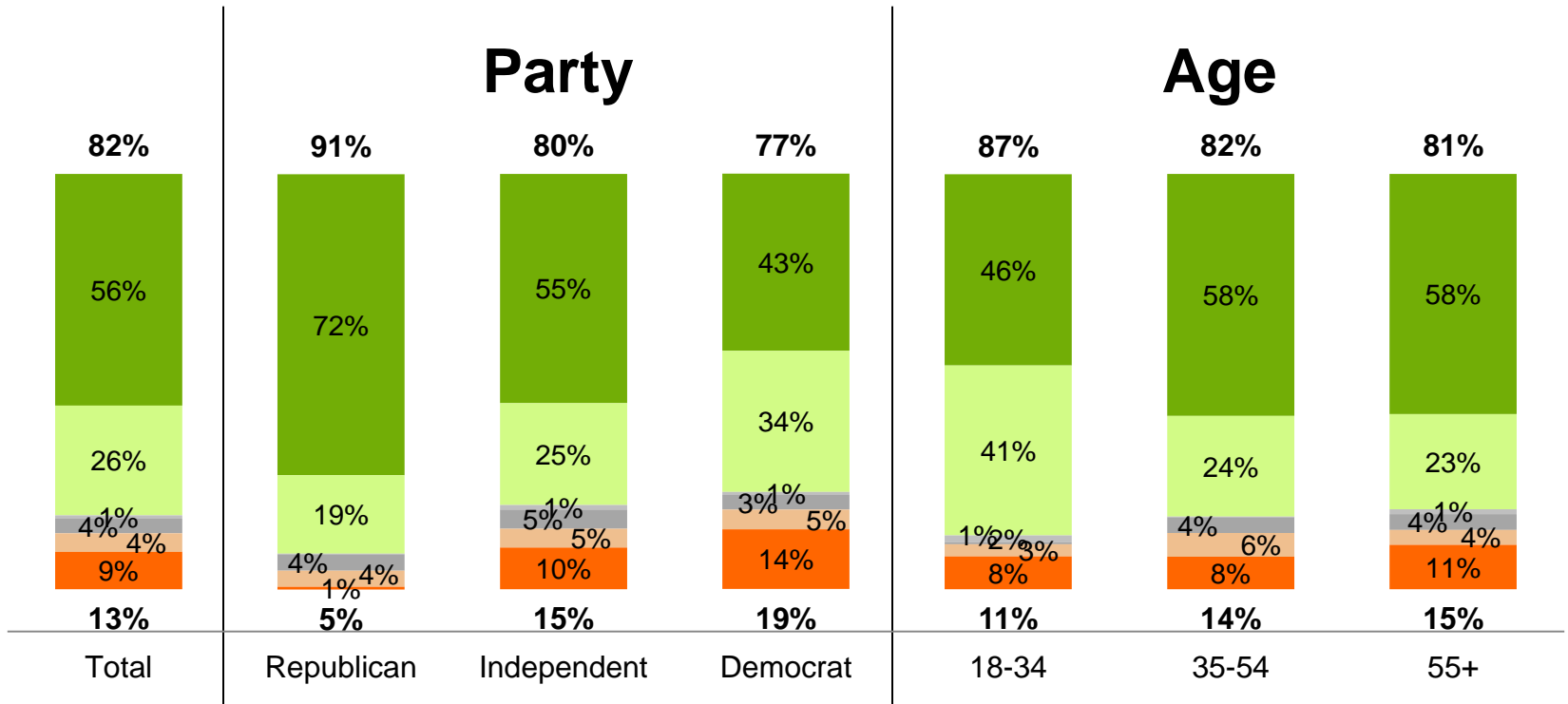
**BASE: All Respondents (n=1000)**

**Q8** For each of the following statements, please tell me if you agree or disagree with each of the statements It is in the United States' national interest to approve the Keystone XL pipeline so that it can bring additional Canadian oil into the U.S. and increase the ability to transport oil from North Dakota and neighboring states.



# Agreement by Party and Age

*Statement: It is in the US' national interest to approve the Keystone XL pipeline so it can bring additional Canadian oil into the US and increase the ability to transport oil from North Dakota and neighboring states.*



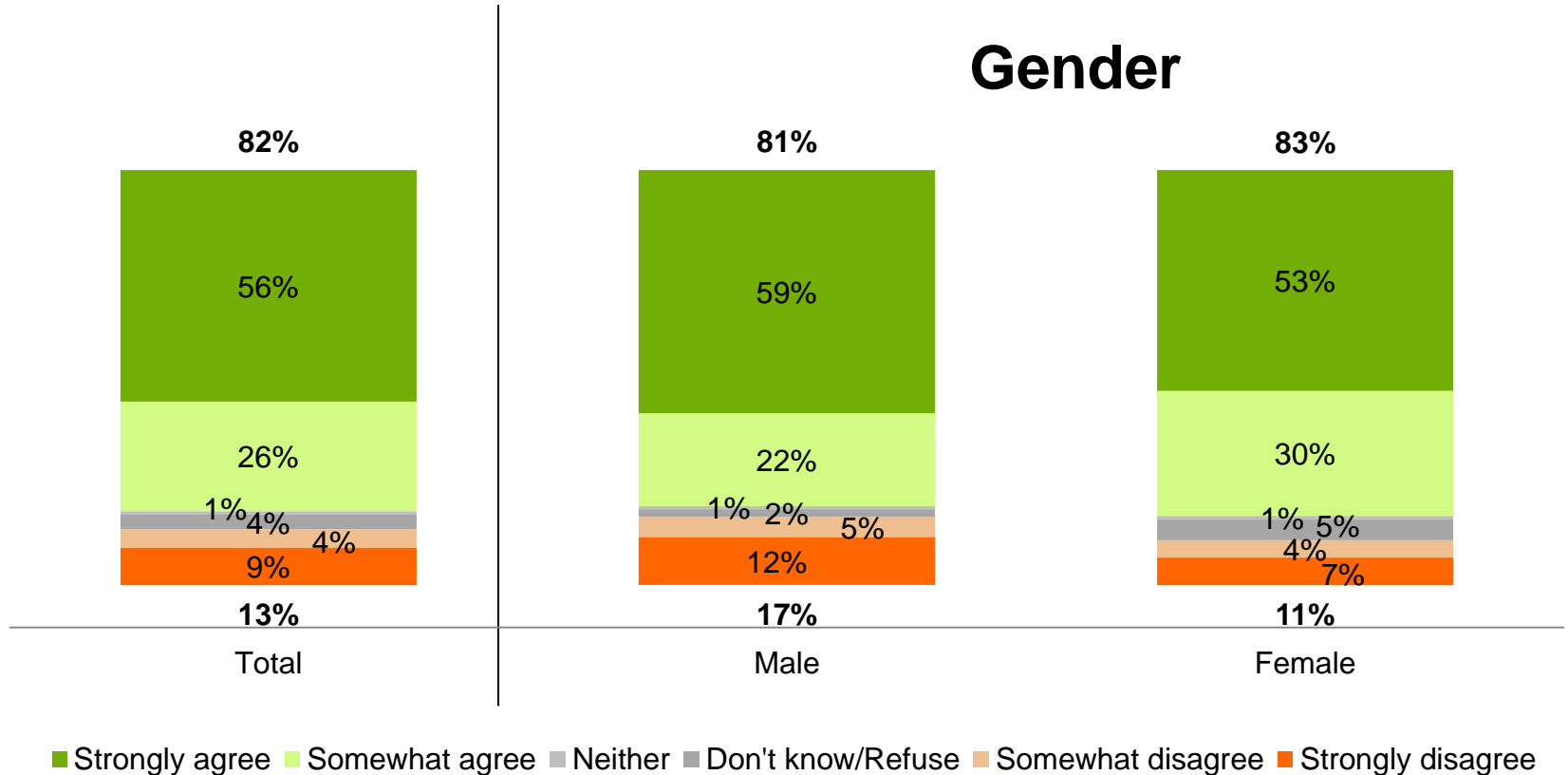
■ Strongly agree ■ Somewhat agree ■ Neither ■ Don't know/Refused ■ Somewhat disagree ■ Strongly disagree

**BASE: All Respondents (n=1000)**

**Q8** For each of the following statements, please tell me if you agree or disagree with each of the statements It is in the United States' national interest to approve the Keystone XL pipeline so that it can bring additional Canadian oil into the U.S. and increase the ability to transport oil from North Dakota and neighboring states.

## Agreement by Gender

*Statement: It is in the US' national interest to approve the Keystone XL pipeline so it can bring additional Canadian oil into the US and increase the ability to transport oil from North Dakota and neighboring states.*



**BASE: All Respondents (n=1000)**

**Q8** For each of the following statements, please tell me if you agree or disagree with each of the statements It is in the United States' national interest to approve the Keystone XL pipeline so that it can bring additional Canadian oil into the U.S. and increase the ability to transport oil from North Dakota and neighboring states.

# Appendix



# Demographic Profile

|           |                              |     |
|-----------|------------------------------|-----|
| Gender    | Male                         | 47% |
|           | Female                       | 53% |
| Age       | 18-24                        | 6%  |
|           | 25-34                        | 10% |
|           | 35-49                        | 28% |
|           | 50-64                        | 30% |
|           | 65+                          | 23% |
| Education | High school graduate or less | 34% |
|           | Some college/Assoc           | 31% |
|           | College graduate             | 22% |
|           | Post graduate                | 12% |
| Income    | Under \$25,000               | 15% |
|           | \$25,000 - \$49,999          | 19% |
|           | \$50,000 - \$74,999          | 15% |
|           | \$75,000+                    | 31% |

|             |                          |     |
|-------------|--------------------------|-----|
| Party       | Republican               | 30% |
|             | Strong Republican        | 19% |
|             | Not so strong Republican | 10% |
|             | Democrat                 | 33% |
|             | Strong Democrat          | 22% |
|             | Not so strong Democrat   | 10% |
| Independent | Lean Republican          | 9%  |
|             | Lean Democrat            | 7%  |
|             | Do not lean either way   | 9%  |
| Ideology    | Conservative (NET)       | 59% |
|             | Liberal (NET)            | 28% |
|             | Neither                  | 6%  |
| Urbanicity  | Urban                    | 22% |
|             | Suburban                 | 40% |
|             | Rural                    | 33% |